

# STADIUM EXPANSION

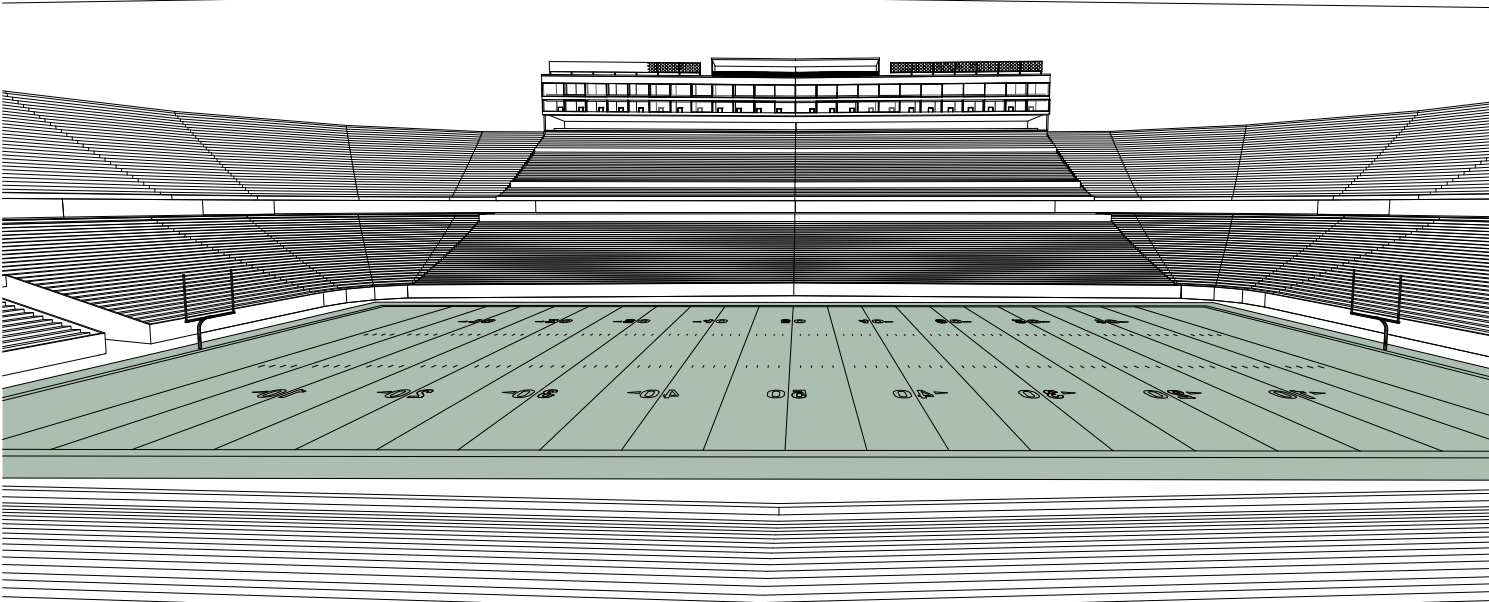


Cajun Field serves as the home of University of Louisiana's Ragin' Cajuns Football program. Through the master planning process Cajun Field was identified as a key element in the future development of UL Athletics. Through the interview process the coaching and administrative staff expressed the need for a state of the art football facility, premium seating opportunities, and a quality fan experience.

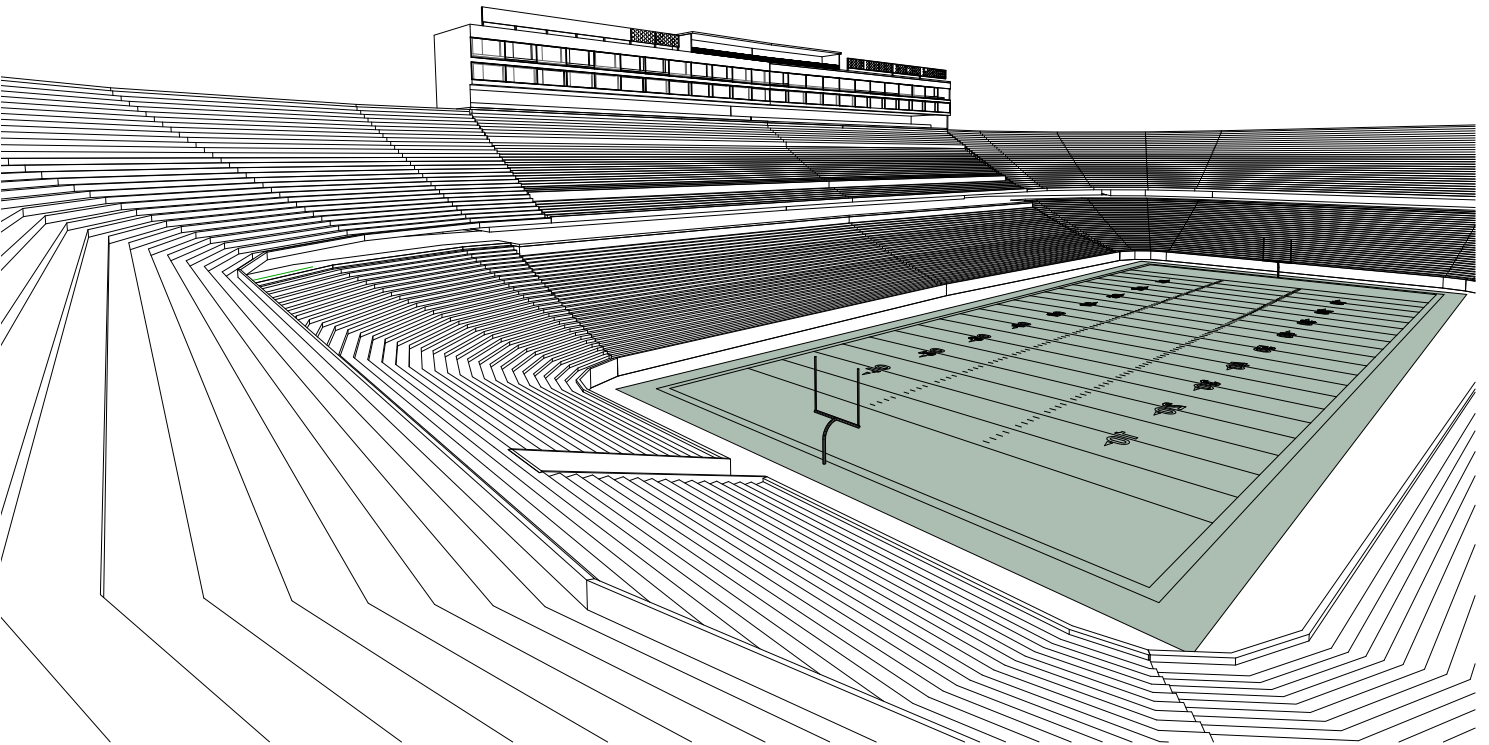
Two options were developed for the stadium expansion to Cajun Field. The first option investigated preserving a portion of the existing upper deck seating while introducing a new eight story press box facility that will house a new student dining hall, administration offices, premium seating, and box suites. This option preserves the first nine-teen rows of the upper deck, while introducing and additional 1,200 club seats, 96 loge seats, and 38 box suites.

The second option explores replacing the existing upper deck with a new press box facility and premium seating. This option provides spectators with improved sight lines, and premium seating opportunities, including club seats, loge suites, or box suites. The eight story press box facility will house all necessary operational programmatic elements including a kitchen, ticket office, media support, loading dock, merchandizing, in addition to a new student dining facility and administration offices.

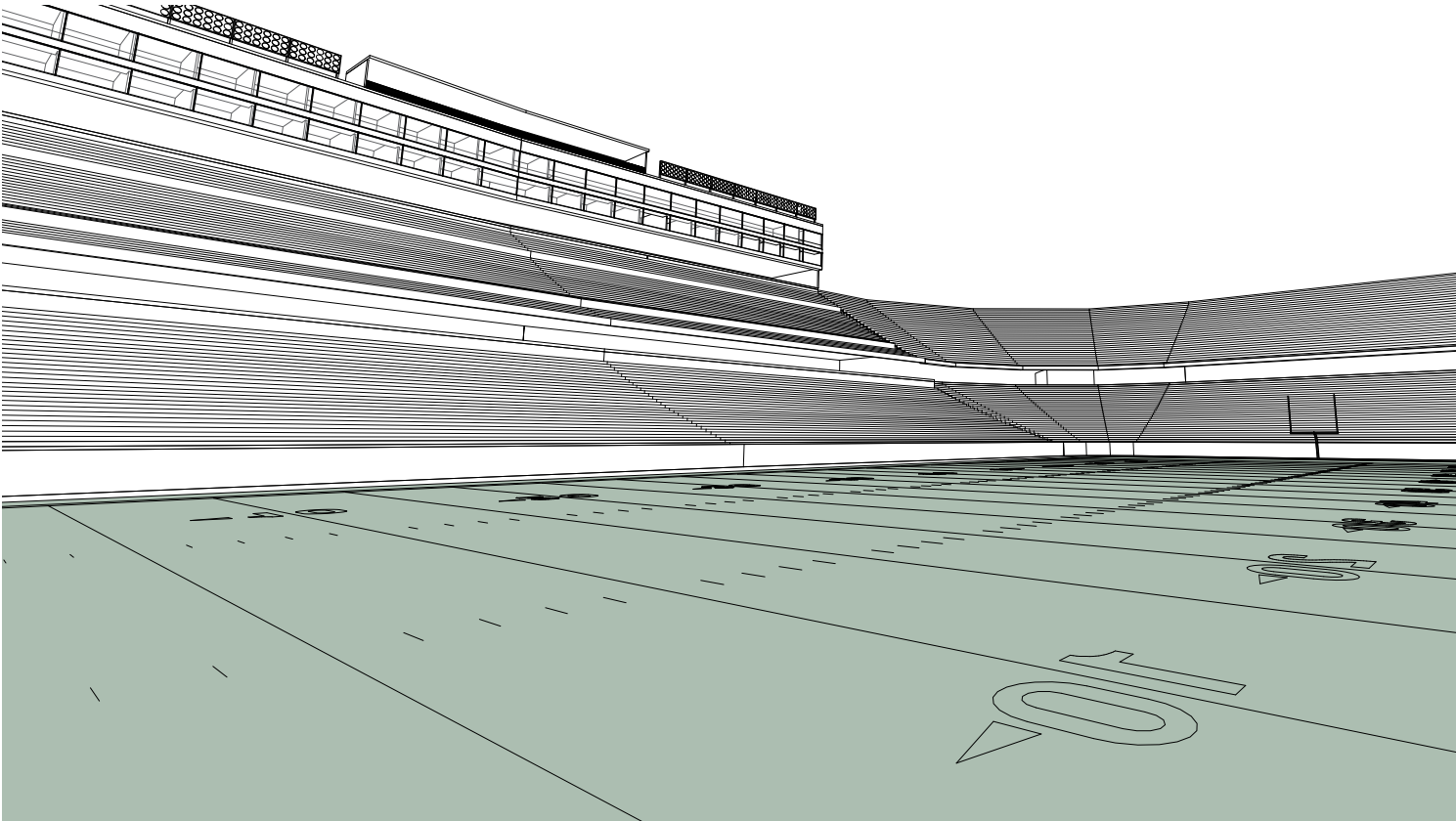
STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)  
3D VIEW



STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)  
3D VIEW



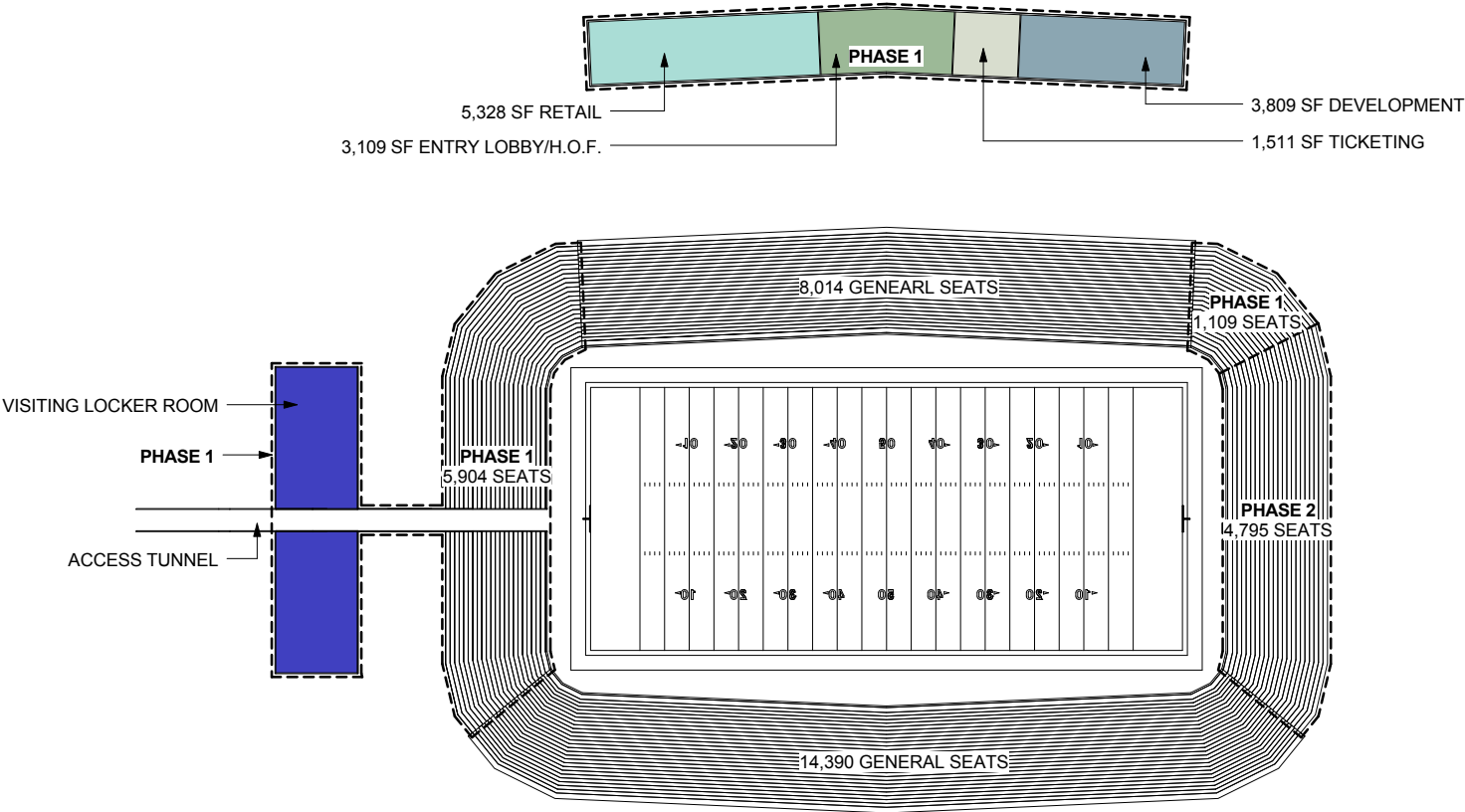
**STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)**  
3D VIEW



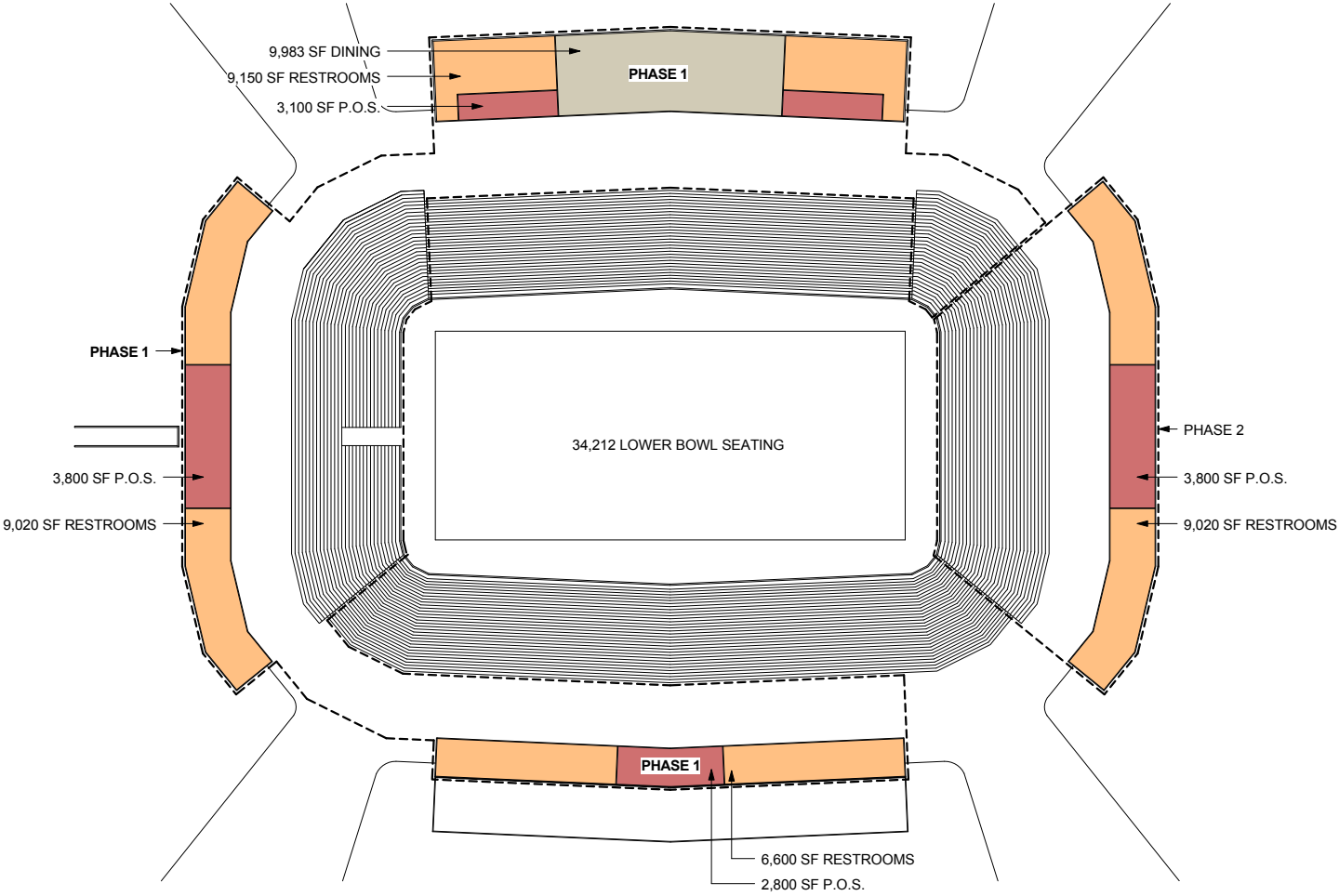
**STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)**  
SEAT COUNTS

<b>EXISTING</b>		<b>PHASE 3</b>	
8,014	West Existing Lower Bowl	0	East Side Line Club Seats Upper Bowl
14,390	East Existing Lower Bowl	120	East Side Line Loge Seats Upper Bowl
<b>PHASE 1</b>		960	East Side Line Box Seats Upper Bowl
5,904	South End Zone Lower Bowl (4.25 SF)	1,080	<b>Total Seats (Phase 3)</b>
5,288	West Side Line Upper Bowl (Existing)	<b>PHASE 4</b>	
1,200	West Side Line Club Seats (5.5 SF)	5,545	South End Zone Upper Deck (5.5 SF)
128	West Side Line Loge Seats (5.5 SF)	5,545	<b>Total Seats (Phase 4)</b>
740	West Side Line Box Seats (37 Boxes)	<b>PHASE 5</b>	
8,466	East Side Line Upper Bowl (5.0 SF)	5,545	North End Zone Upper Deck (5.5 SF)
1,109	North-West Side Line Lower Bowl (4.25 SF)	5,545	<b>Total Seats (Phase 5)</b>
22,835	<b>Total Seats (Phase 1)</b>		
<b>PHASE 2</b>		62,204	<b>TOTAL SEATS</b>
4,795	North End Zone Lower Bowl (4.25 SF)		
4,795	<b>Total Seats (Phase 2)</b>		

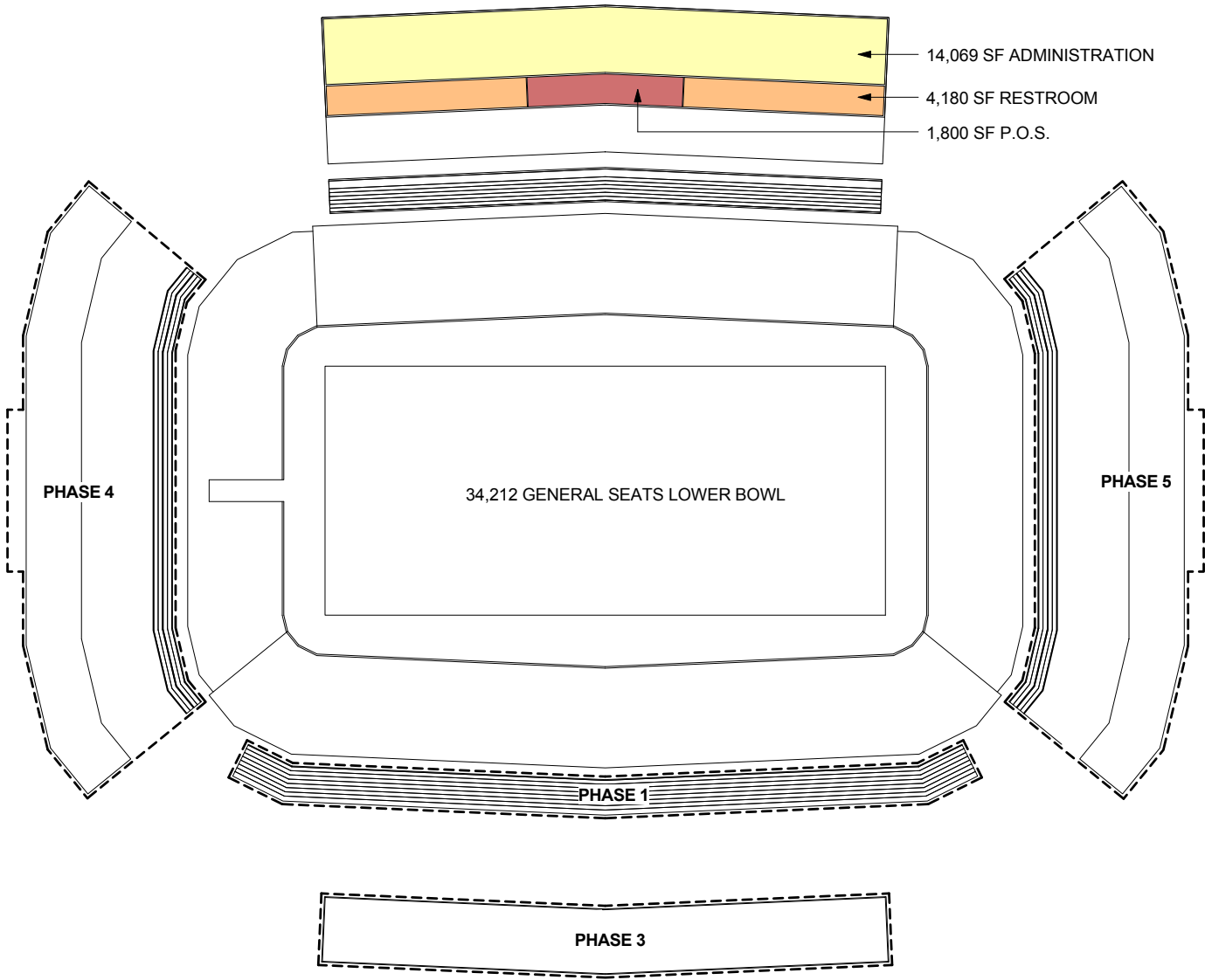
STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)  
LEVEL ONE



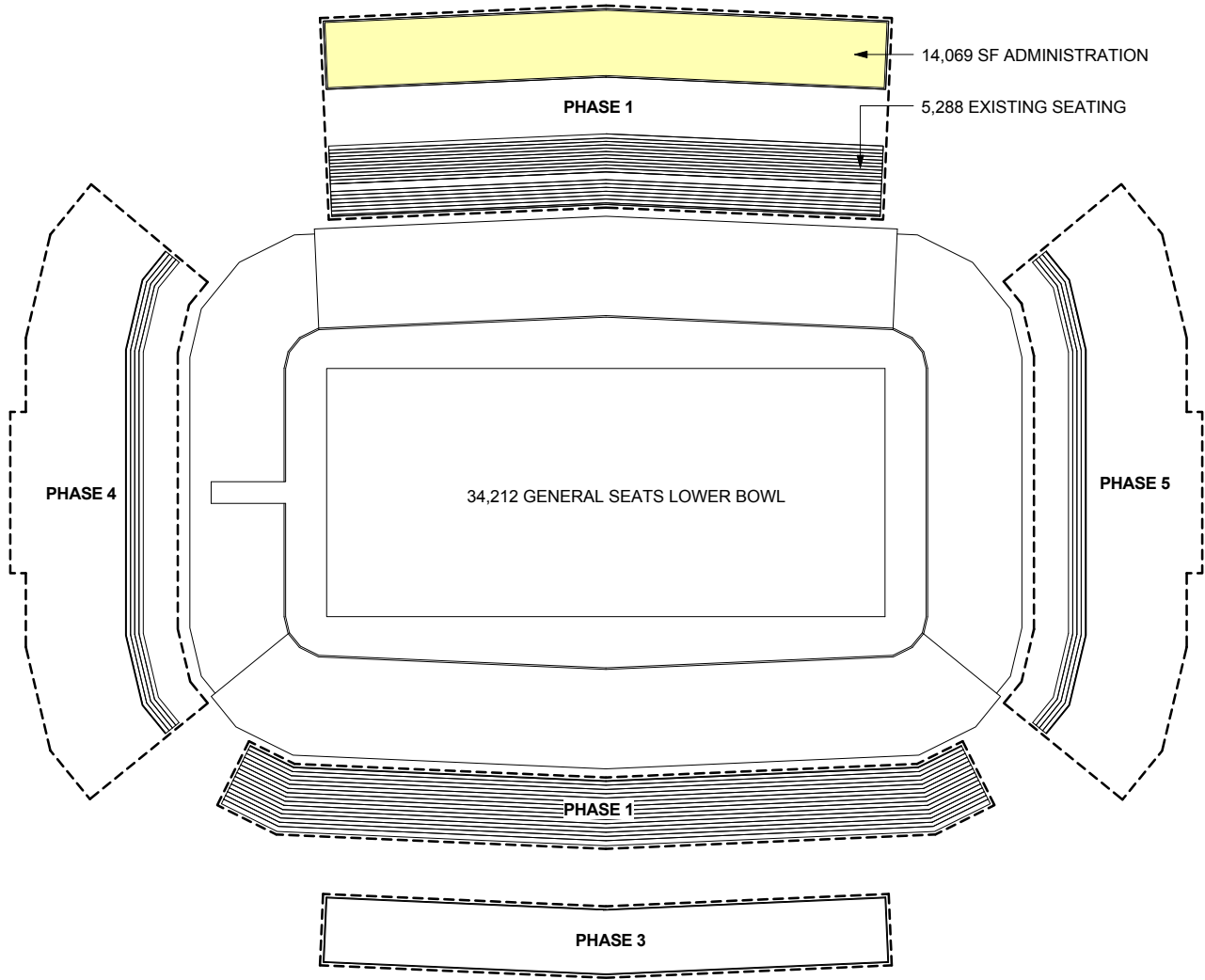
STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)  
LEVEL TWO



STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)  
LEVEL THREE

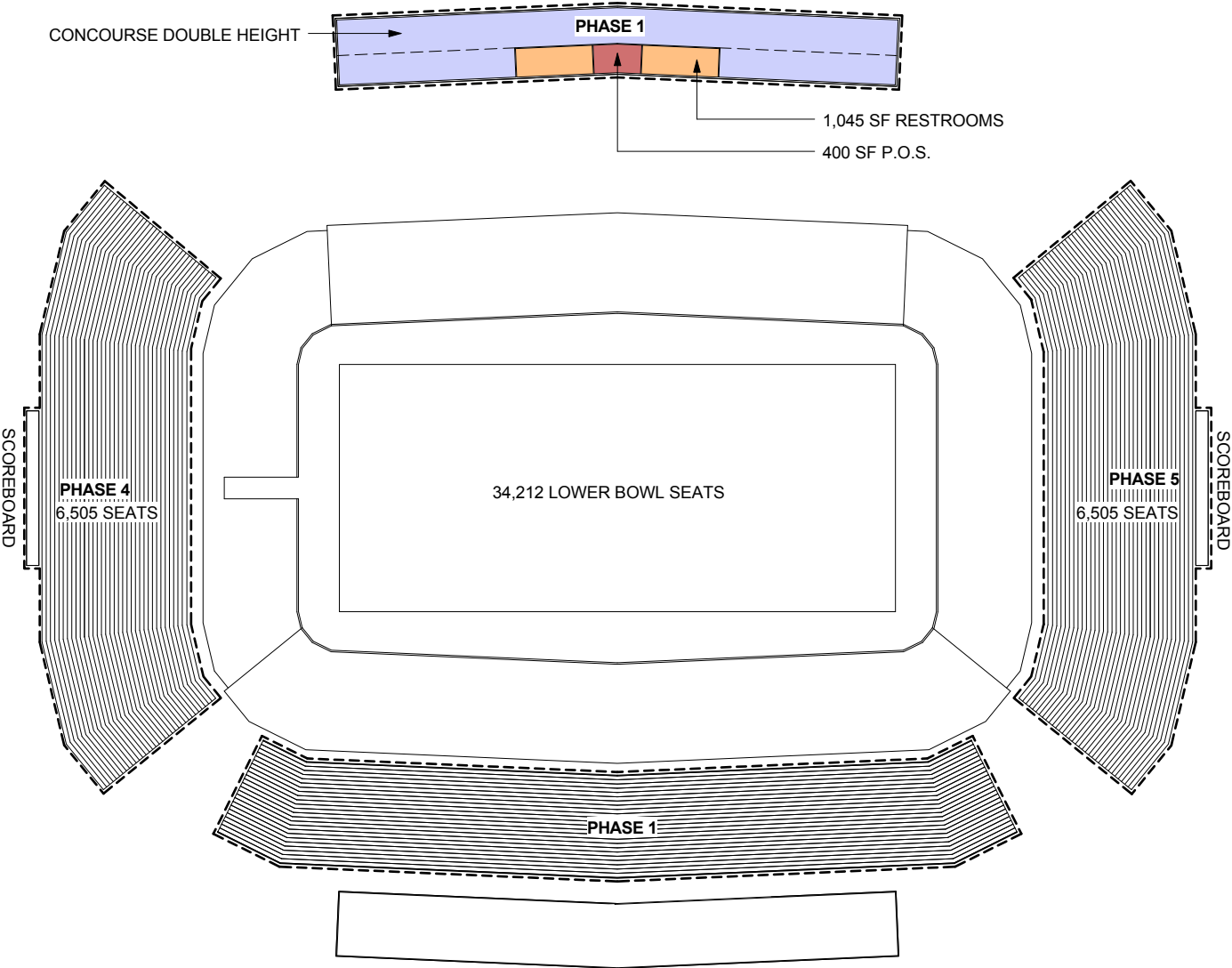


**STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)**  
LEVEL FOUR



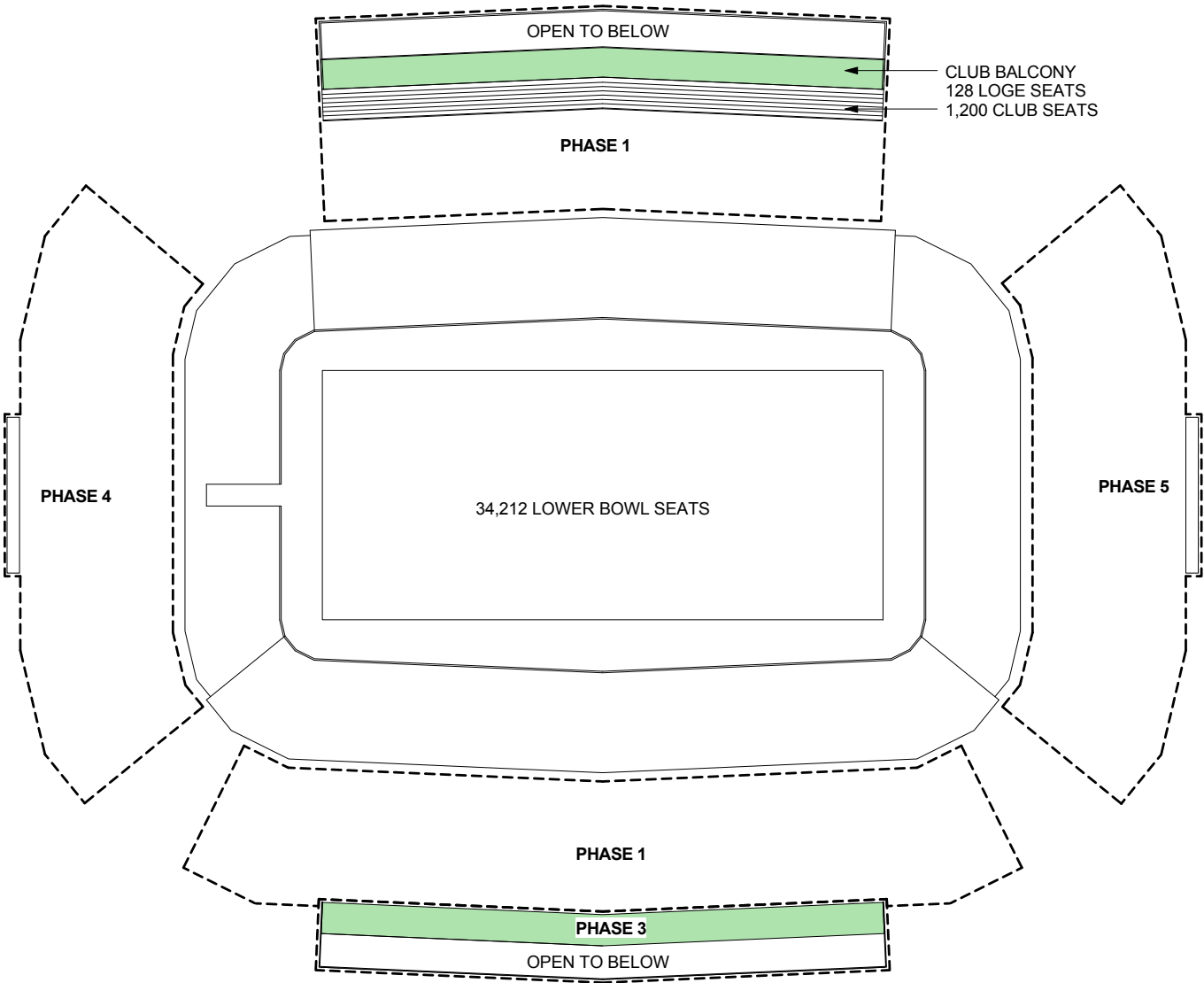


STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)  
LEVEL FIVE

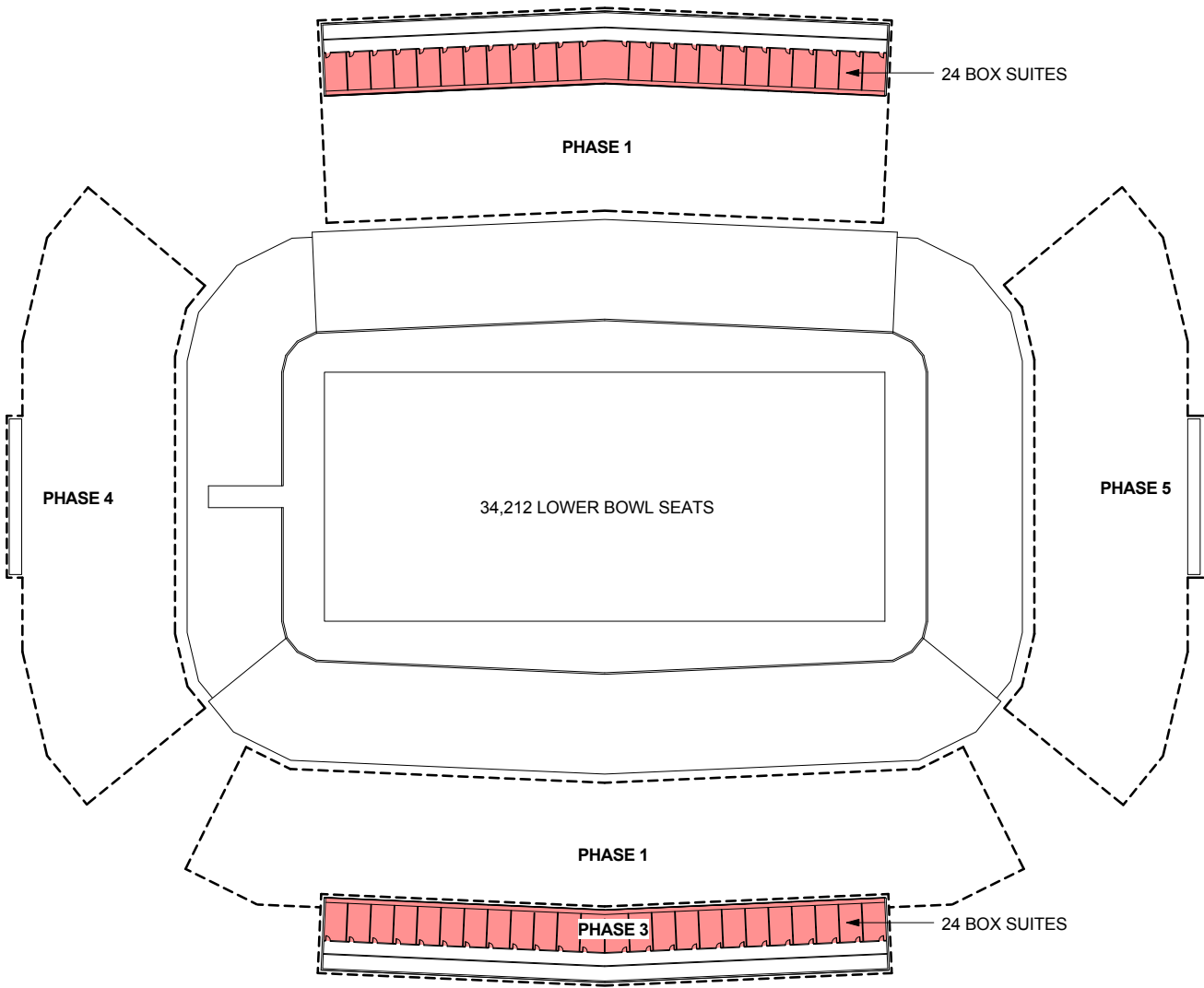




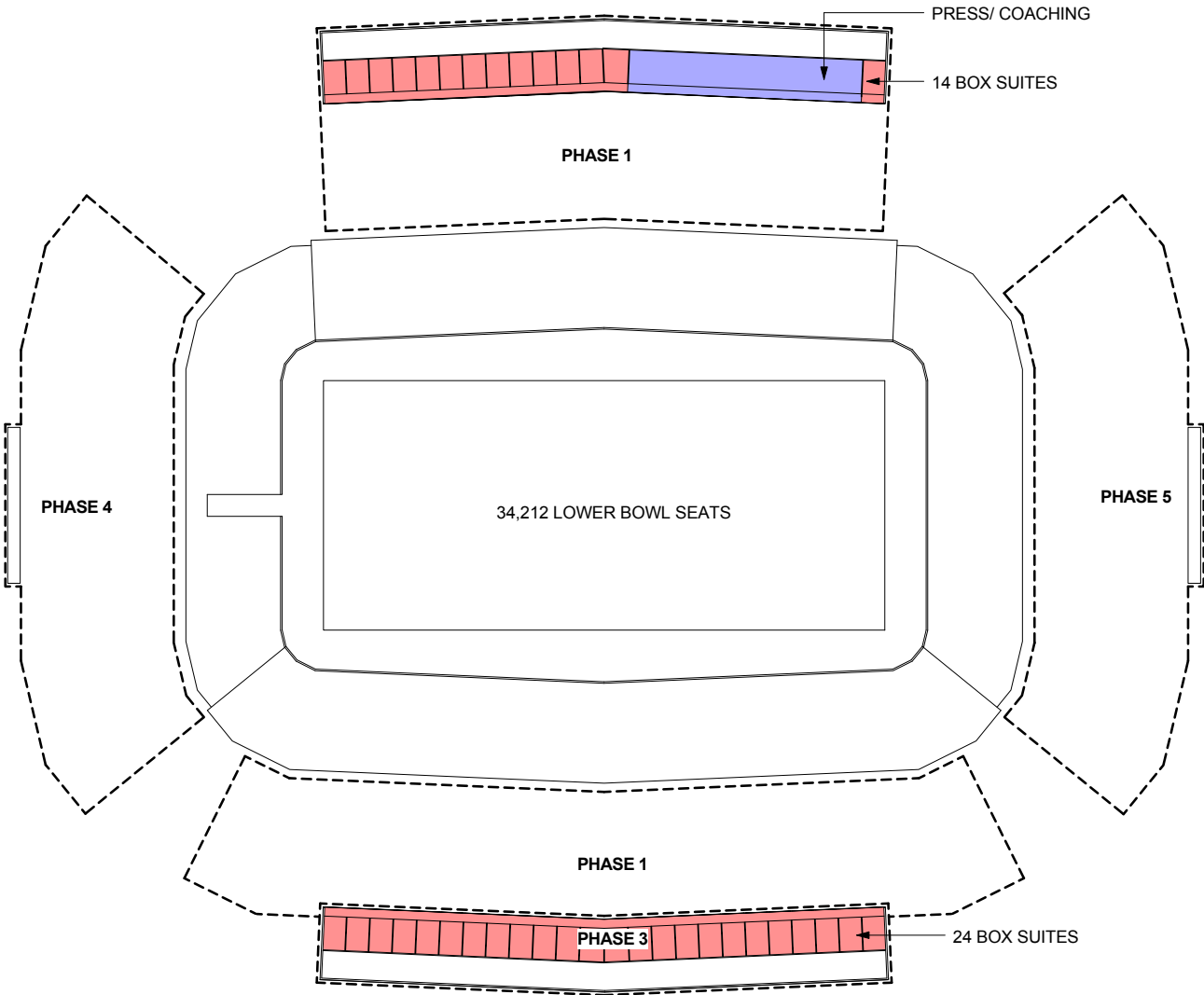
STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)  
LEVEL SIX



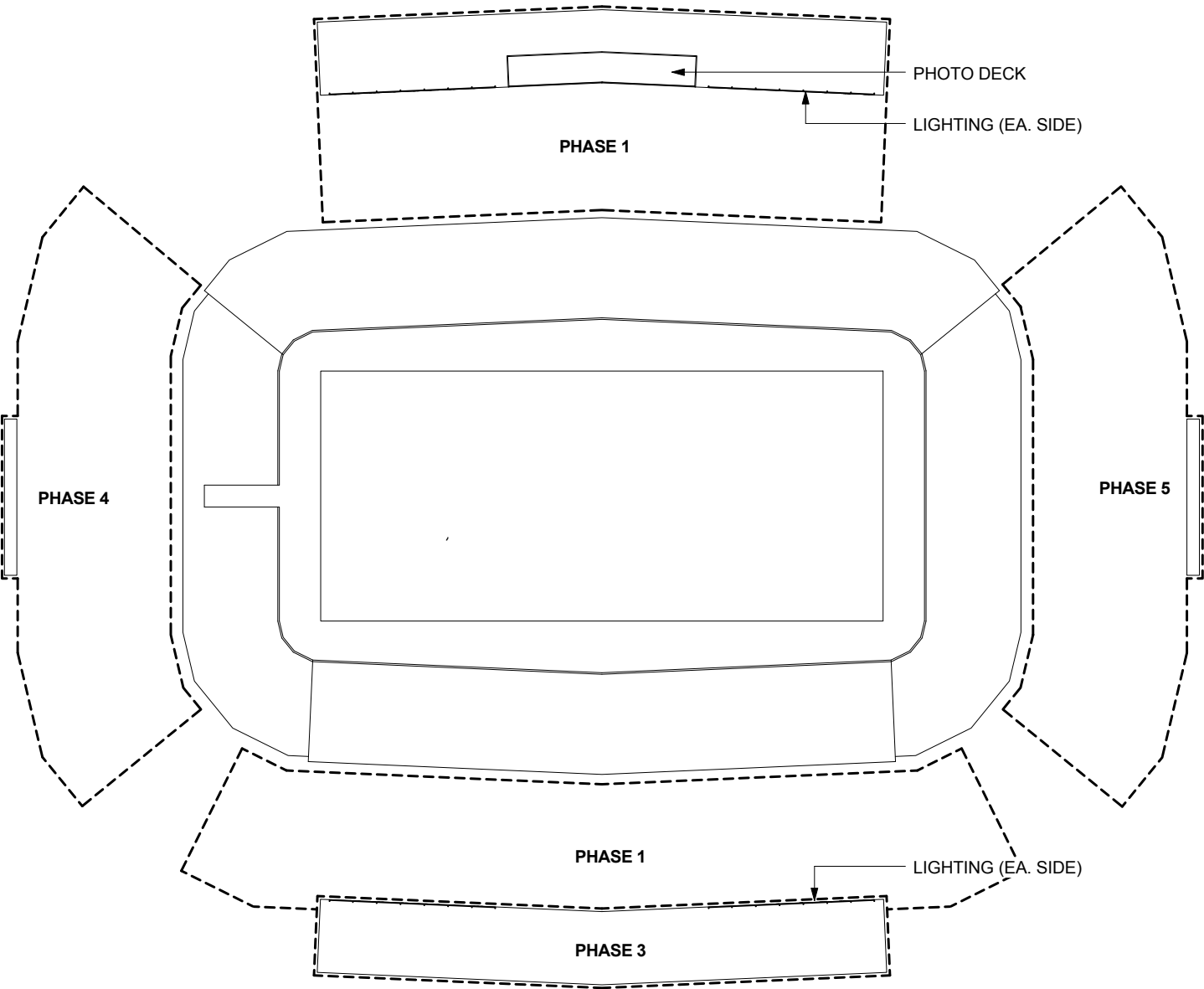
STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)  
LEVEL SEVEN



STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)  
LEVEL EIGHT

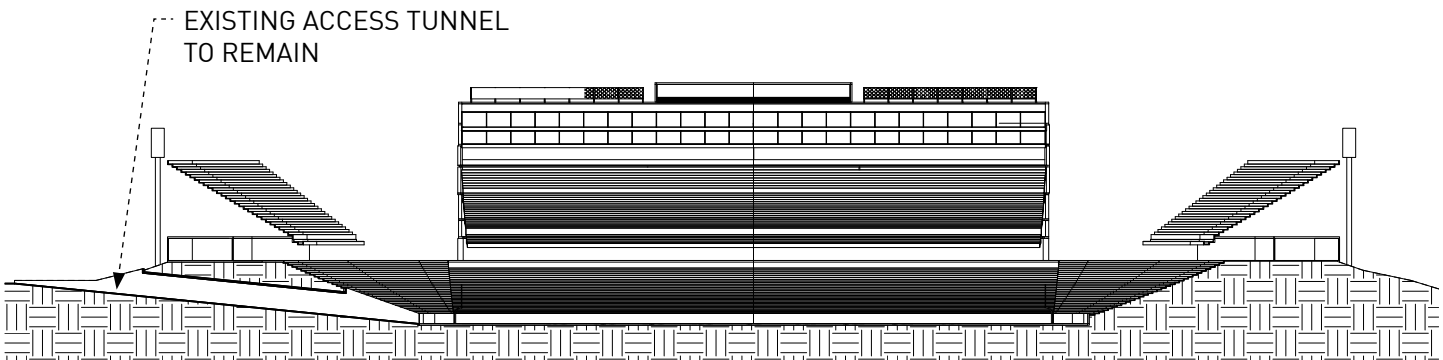
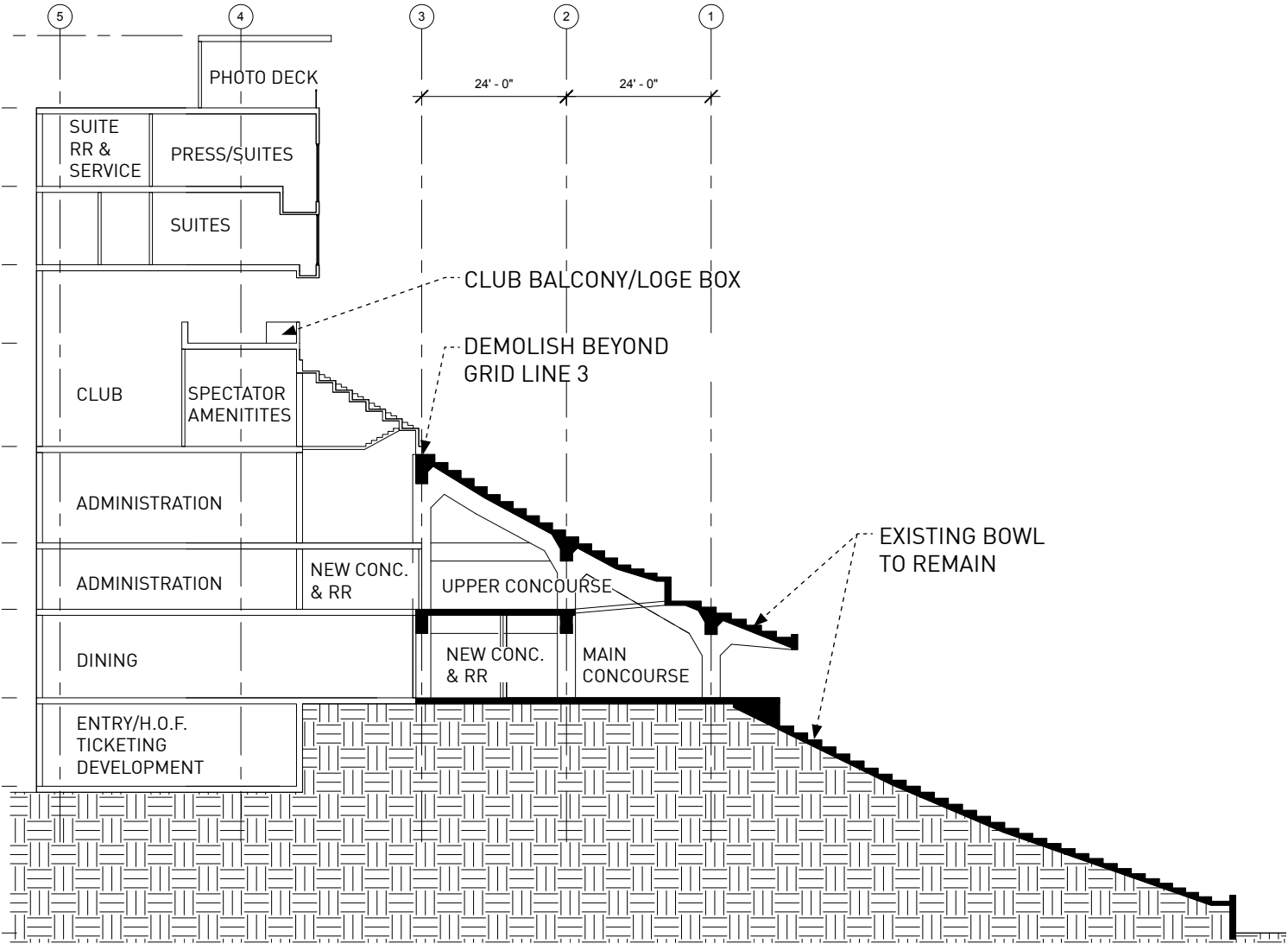


STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)  
LEVEL NINE



STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)

SECTION



NS-SECTION LOOKING WEST

UNIVERSITY OF LOUISIANA ATHLETIC MASTERPLAN  
CAJUN FIELD

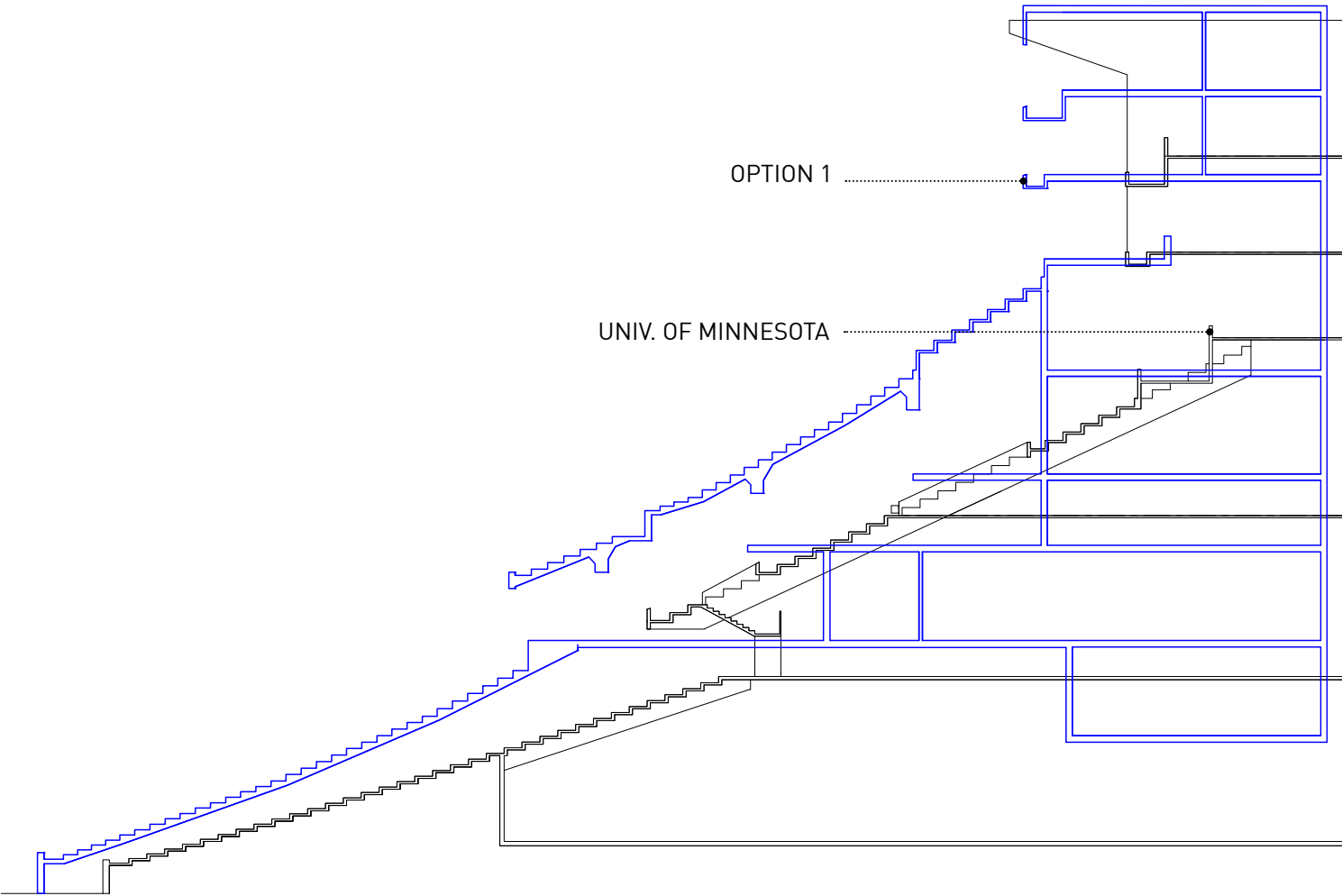




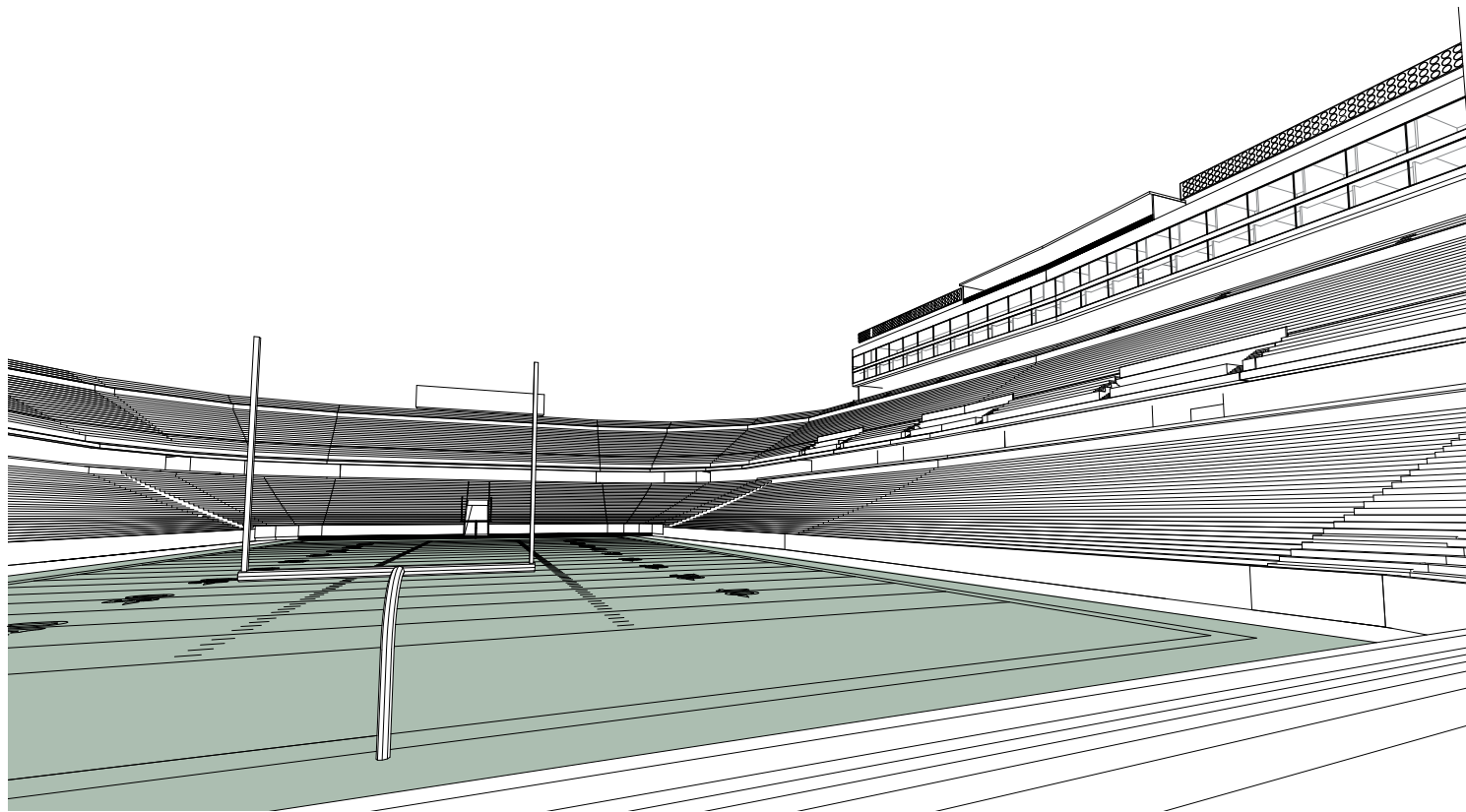




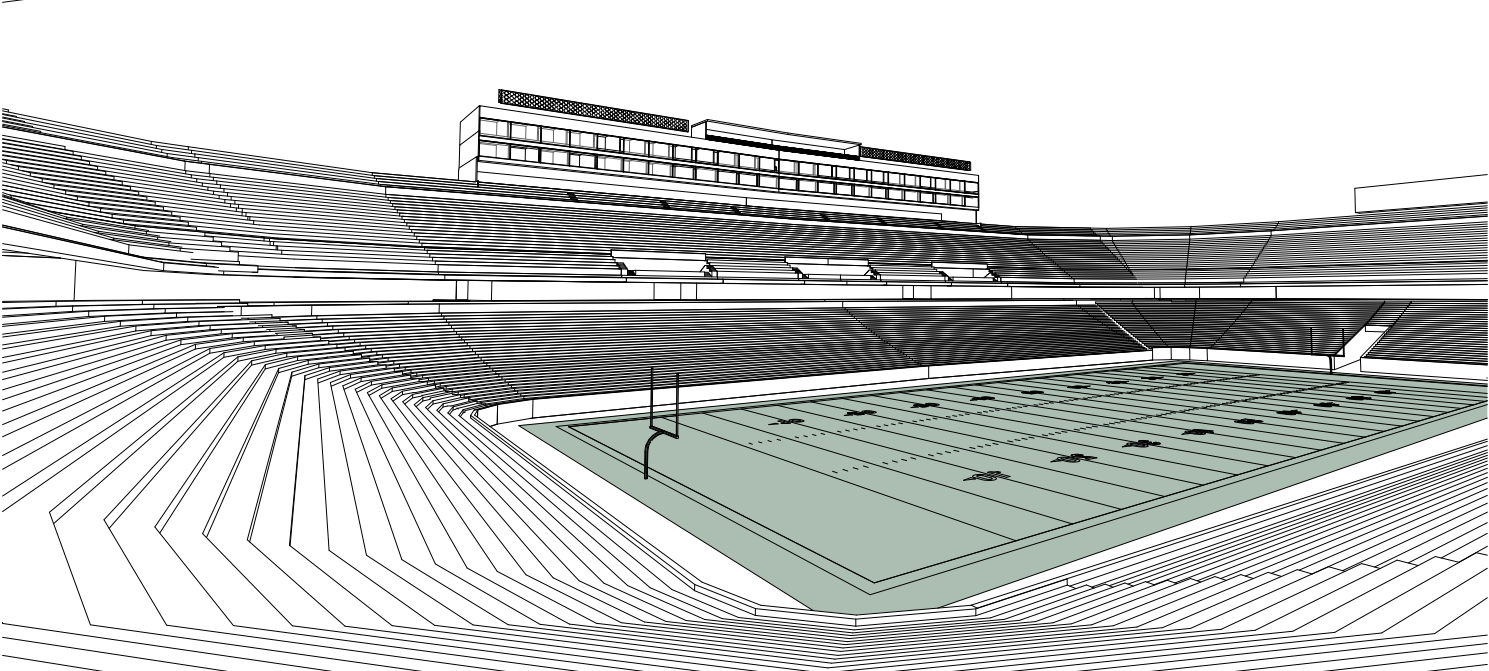
STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)  
SECTION COMPARISON DIAGRAM



STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)  
3D VIEW

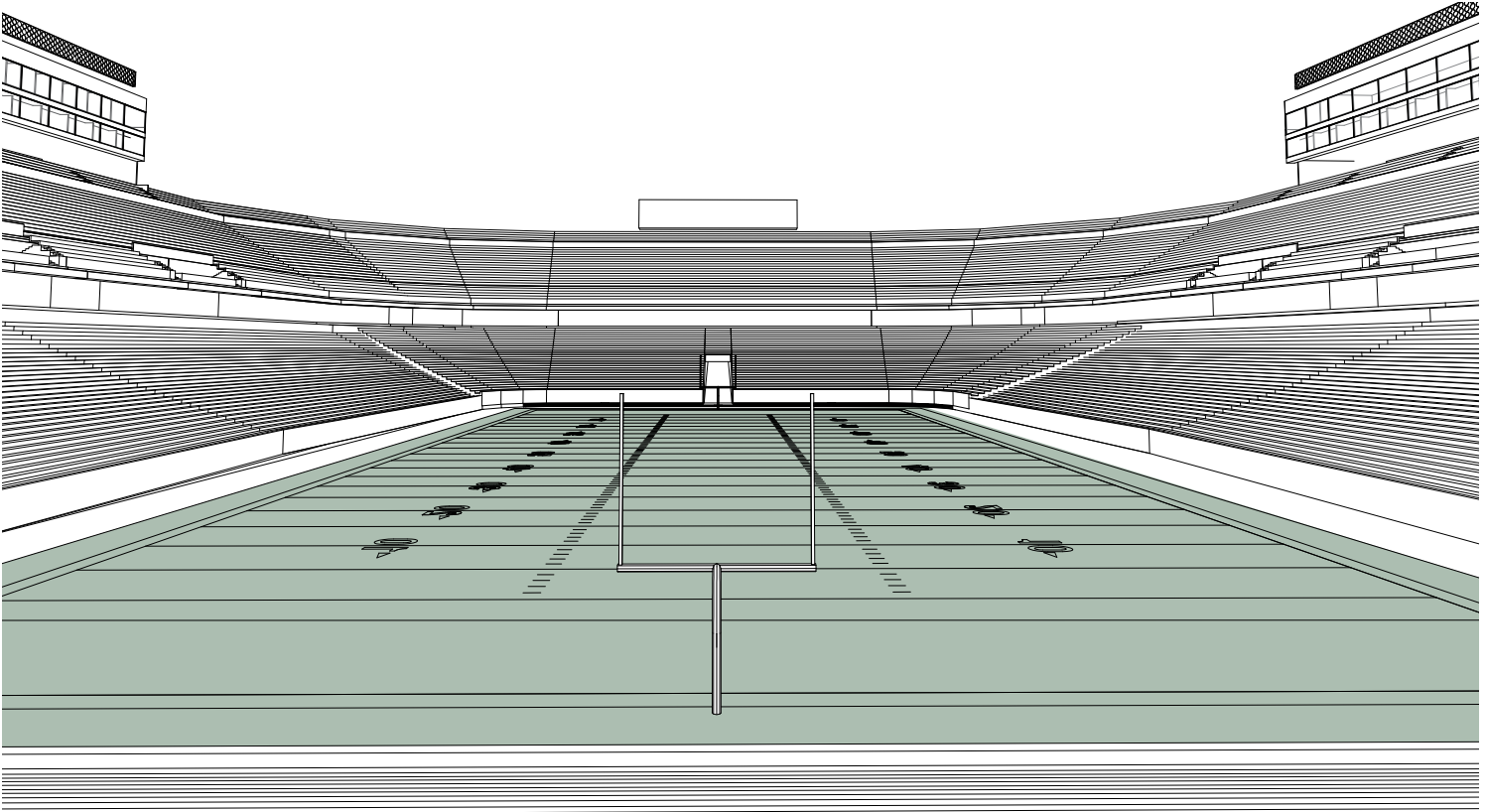


STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)  
3D VIEW



**STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)**

3D VIEW

**STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)**

SEATING COUNTS

**EXISTING**

8,014	West Existing Lower Bowl
14,390	East Existing Lower Bowl

**PHASE 1**

5,904	South End Zone Lower Bowl (4.25 SF)
7,696	West Side Line Upper Bowl
1,200	West Side Line Club Seats (5.5 SF)
96	West Side Line Loge Seats (5.5 SF)
740	West Side Line Box Seats (37 Boxes)
7,696	East Side Line Upper Bowl (5.0 SF)
1,109	North-West Side Line Lower Bowl (4.25 SF)
<b>24,441</b>	<b>Total Seats (Phase 1)</b>

**PHASE 2**

4,795	North End Zone Lower Bowl (4.25 SF)
<b>4,795</b>	<b>Total Seats (Phase 2)</b>

**PHASE 3**

1,200	East Side Line Club Seats Upper Bowl
96	East Side Line Loge Seats Upper Bowl
960	East Side Line Box Seats Upper Bowl
<b>2,256</b>	<b>Total Seats (Phase 3)</b>

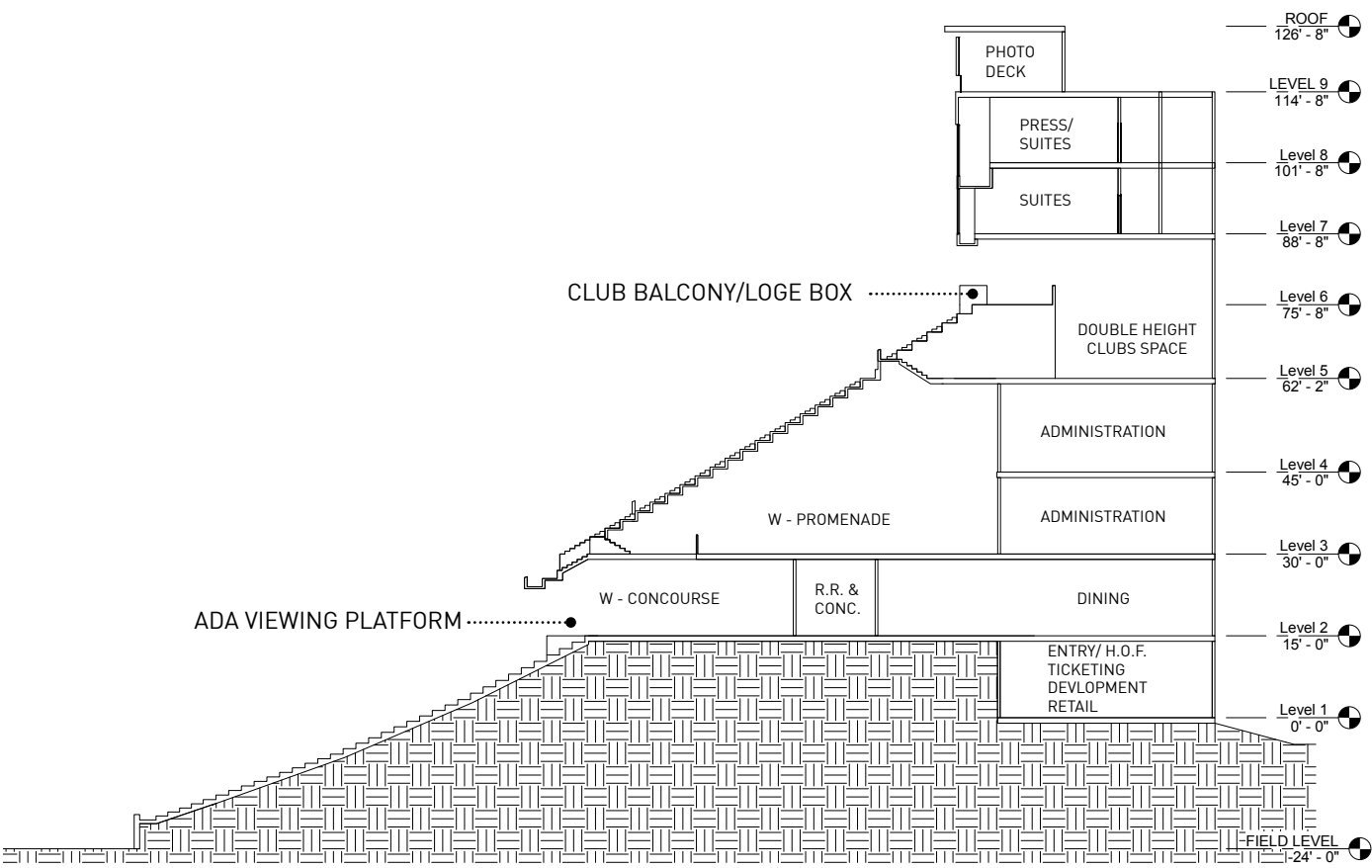
**PHASE 4**

5,545	South End Zone Upper Deck (5.5)
<b>5,545</b>	<b>Total Seats (Phase 4)</b>

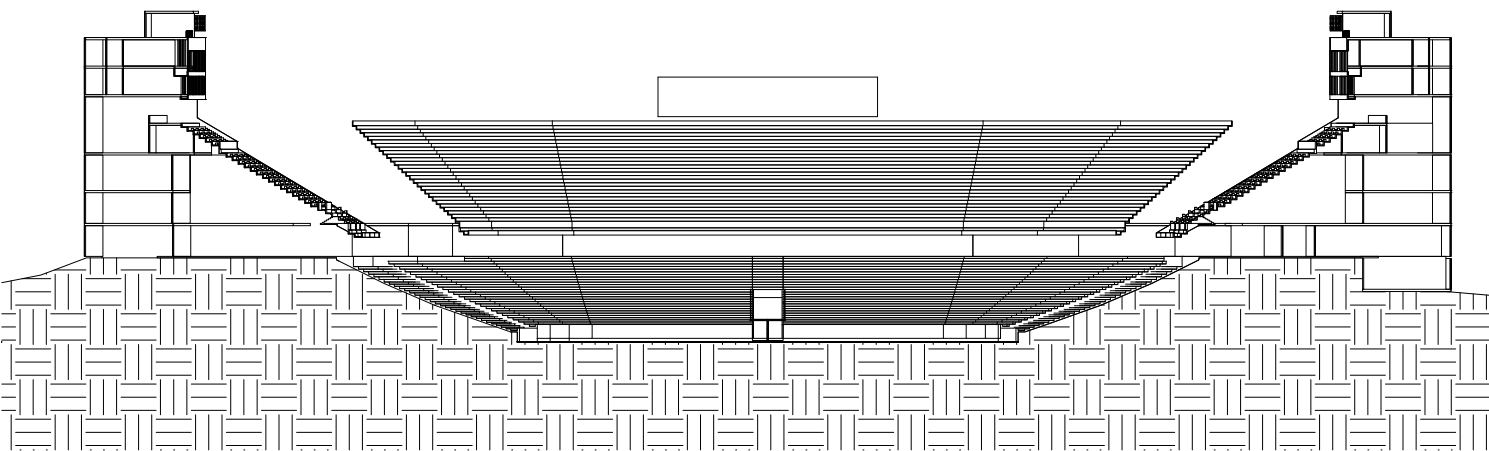
**PHASE 5**

5,545	North End Zone Upper Deck (5.5)
<b>5,545</b>	<b>Total Seats (Phase 5)</b>
<b>64,986</b>	<b>TOTAL SEATS</b>

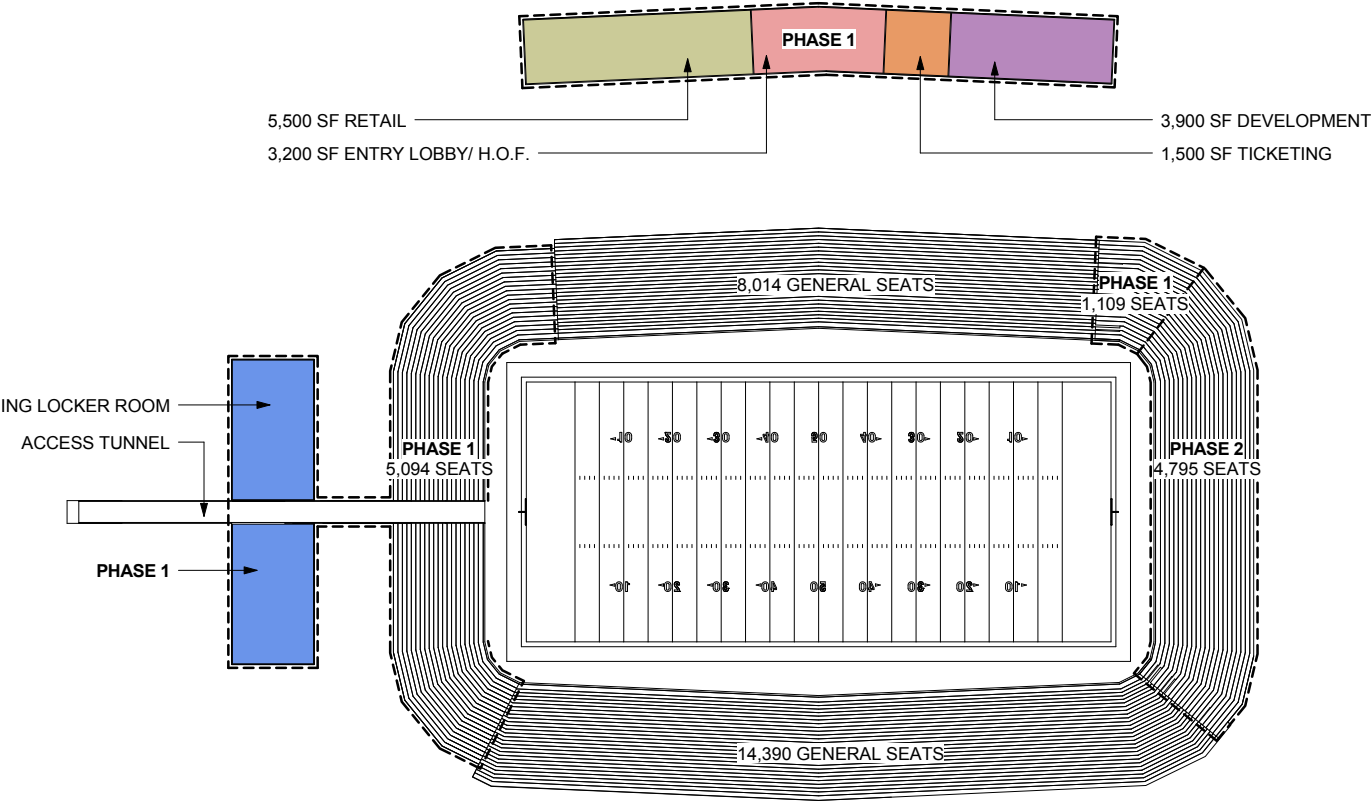
STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)  
SECTION



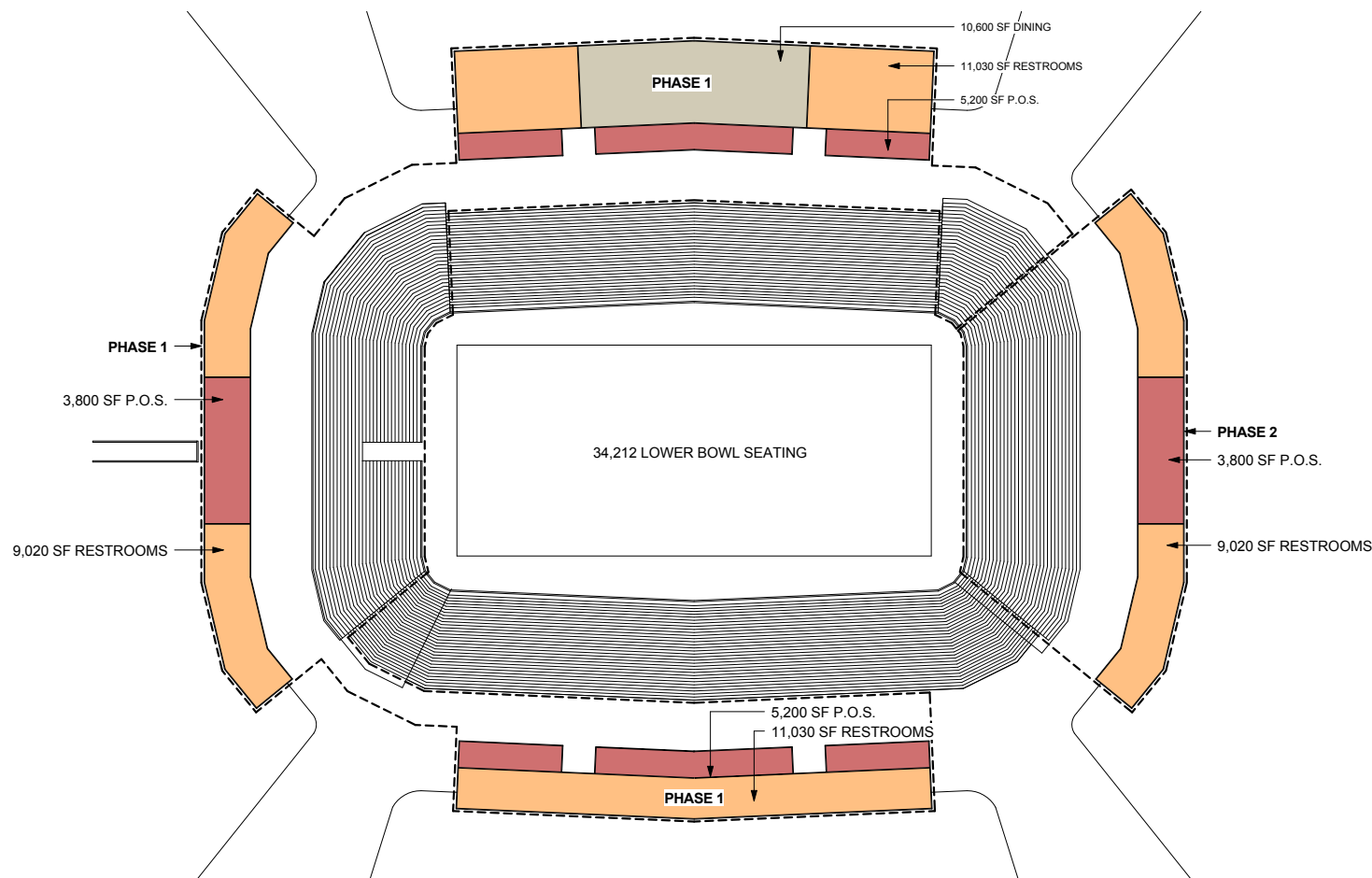
STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)  
EAST-WEST SECTION



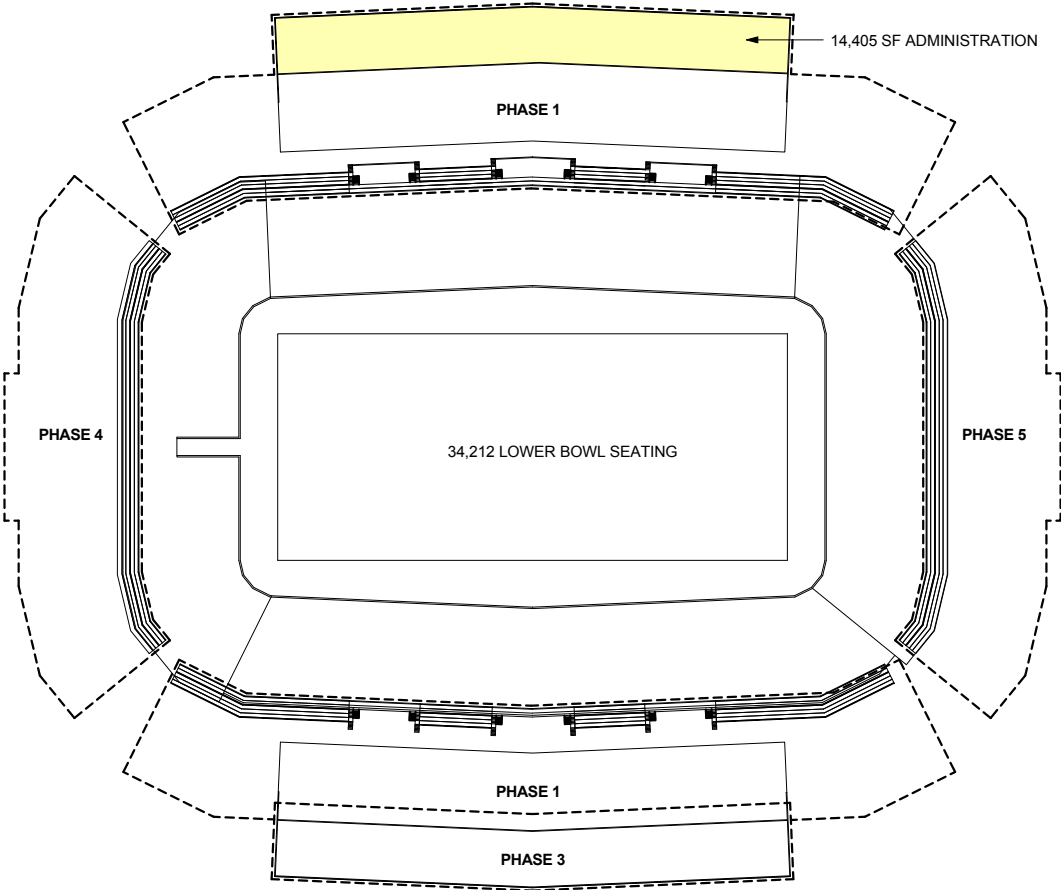
STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)  
LEVEL ONE



**STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)**  
LEVEL TWO

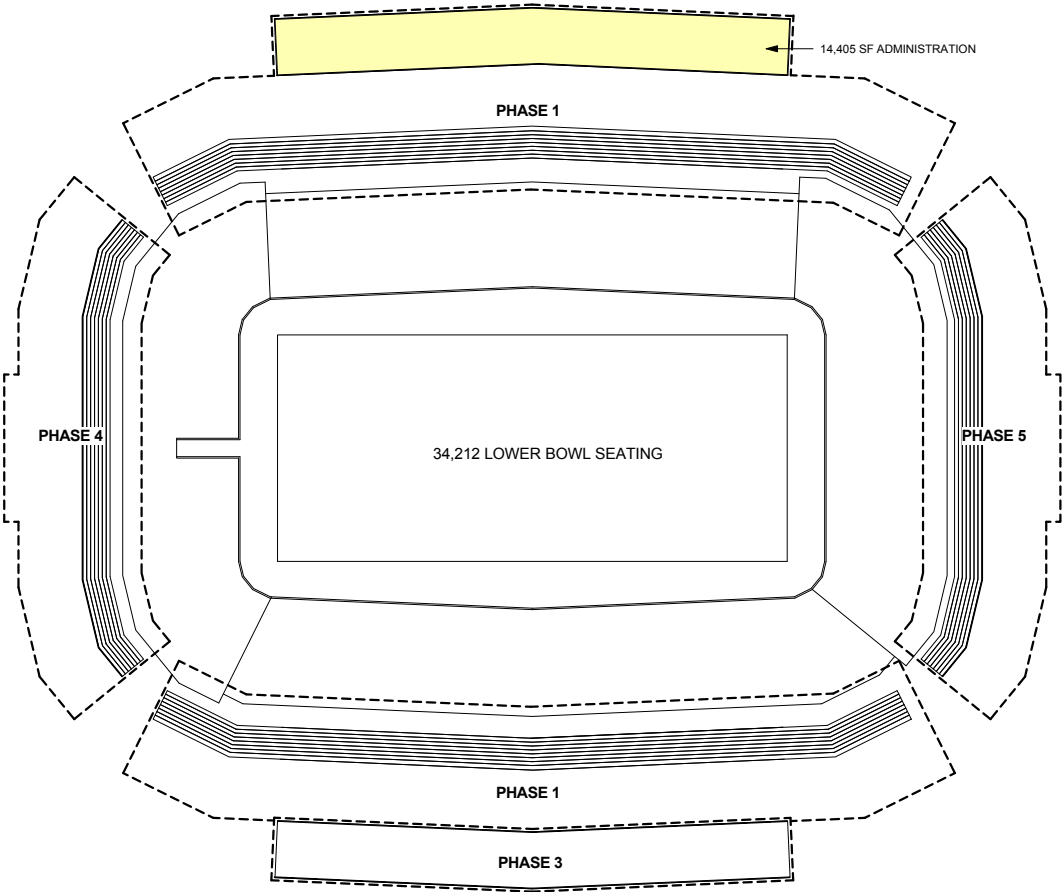


STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)  
LEVEL THREE

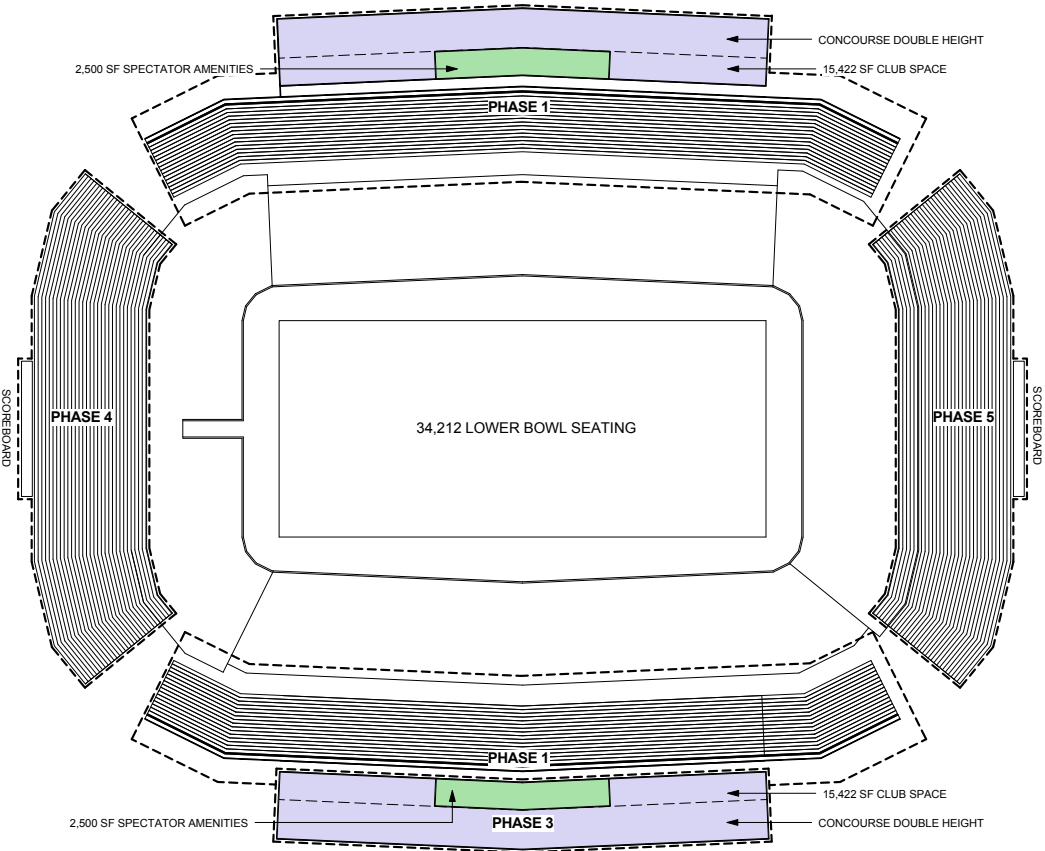




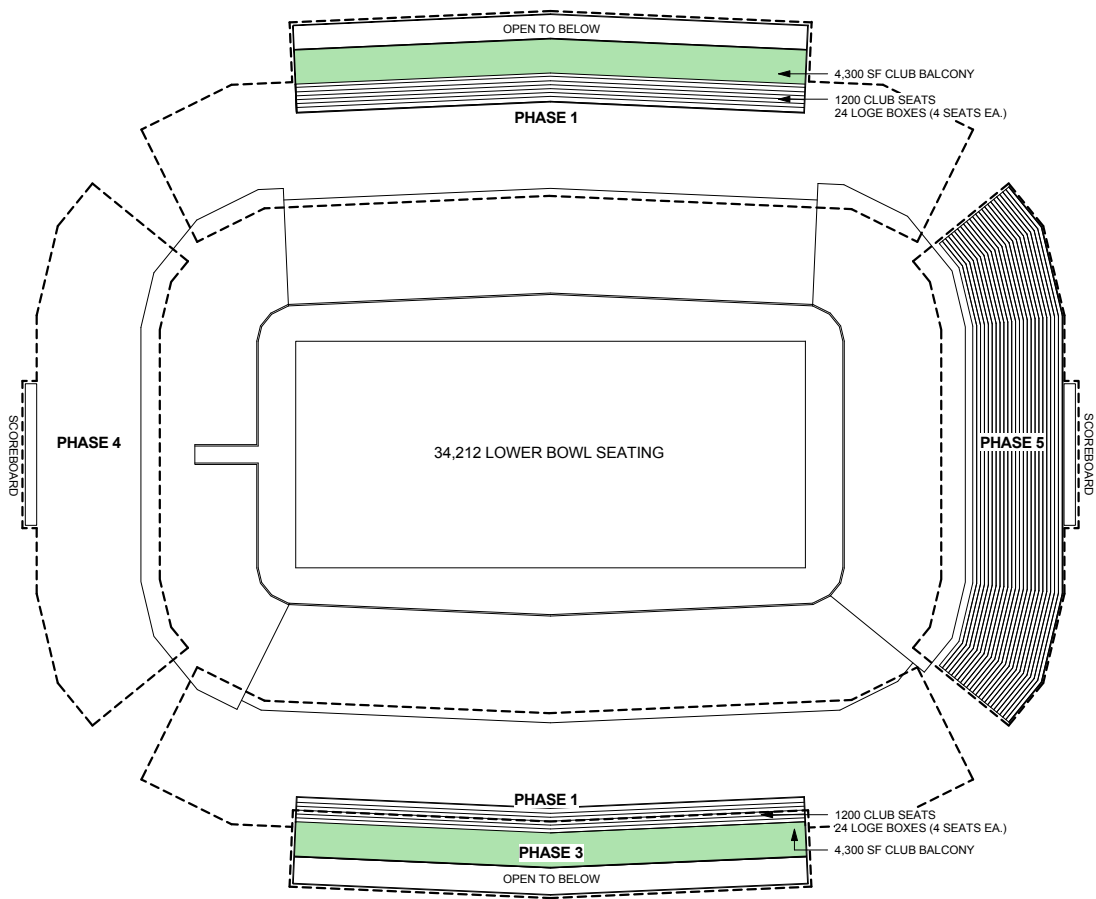
STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)  
LEVEL FOUR



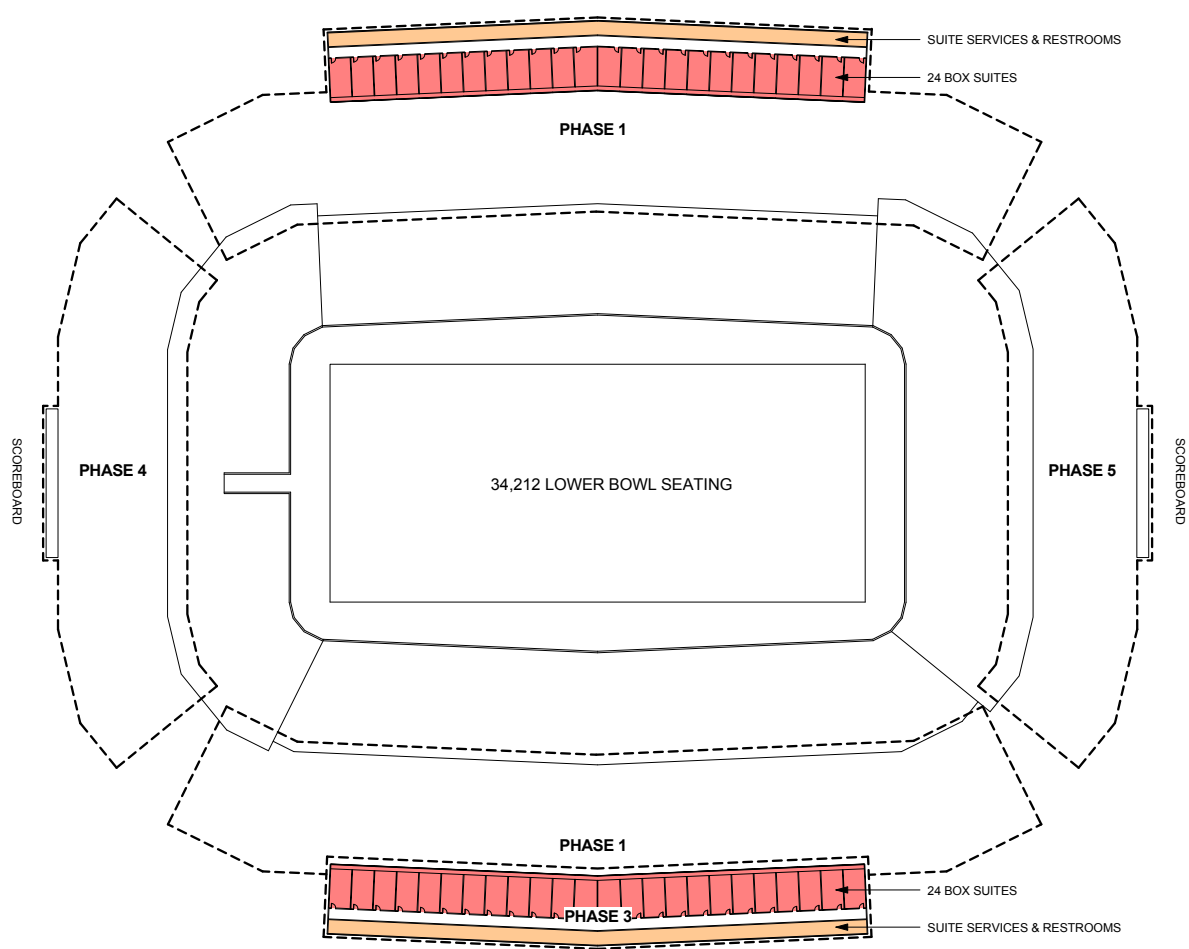
STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)  
LEVEL FIVE



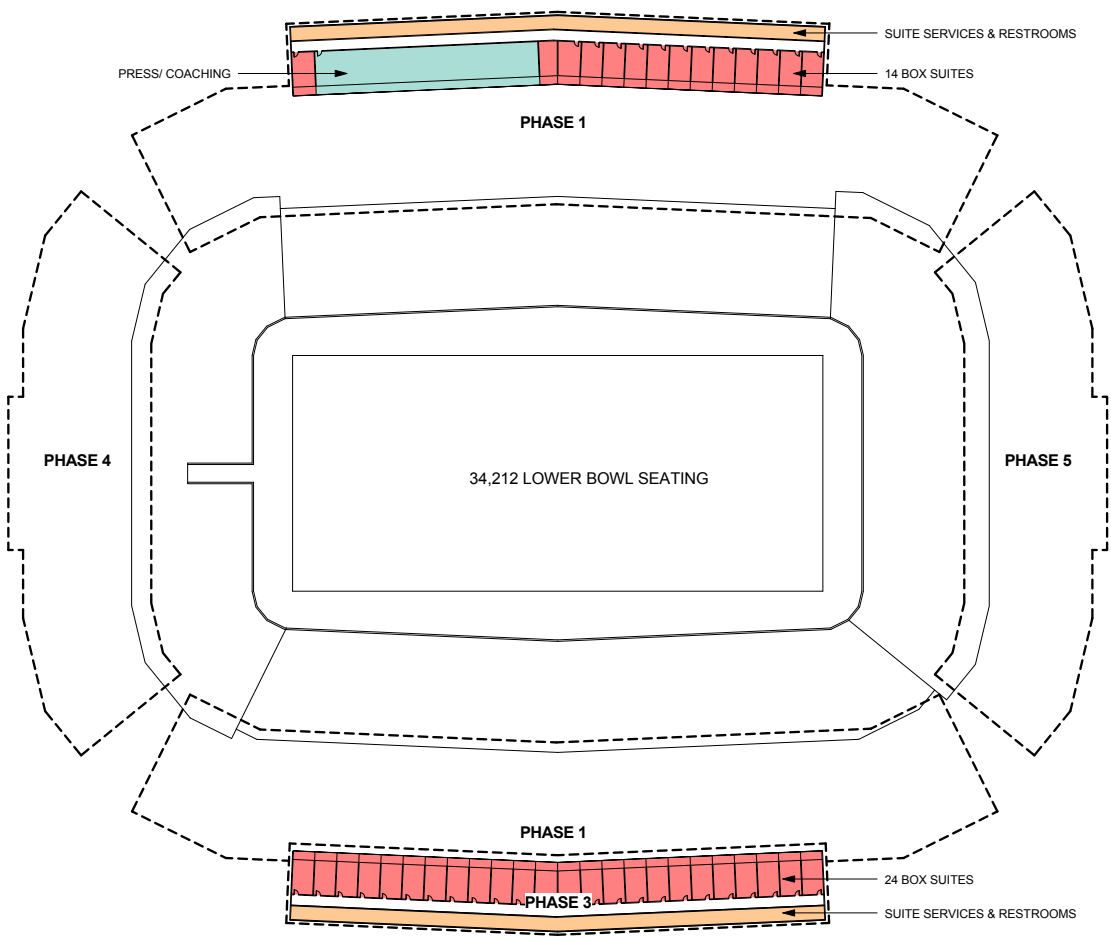
STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)  
LEVEL SIX



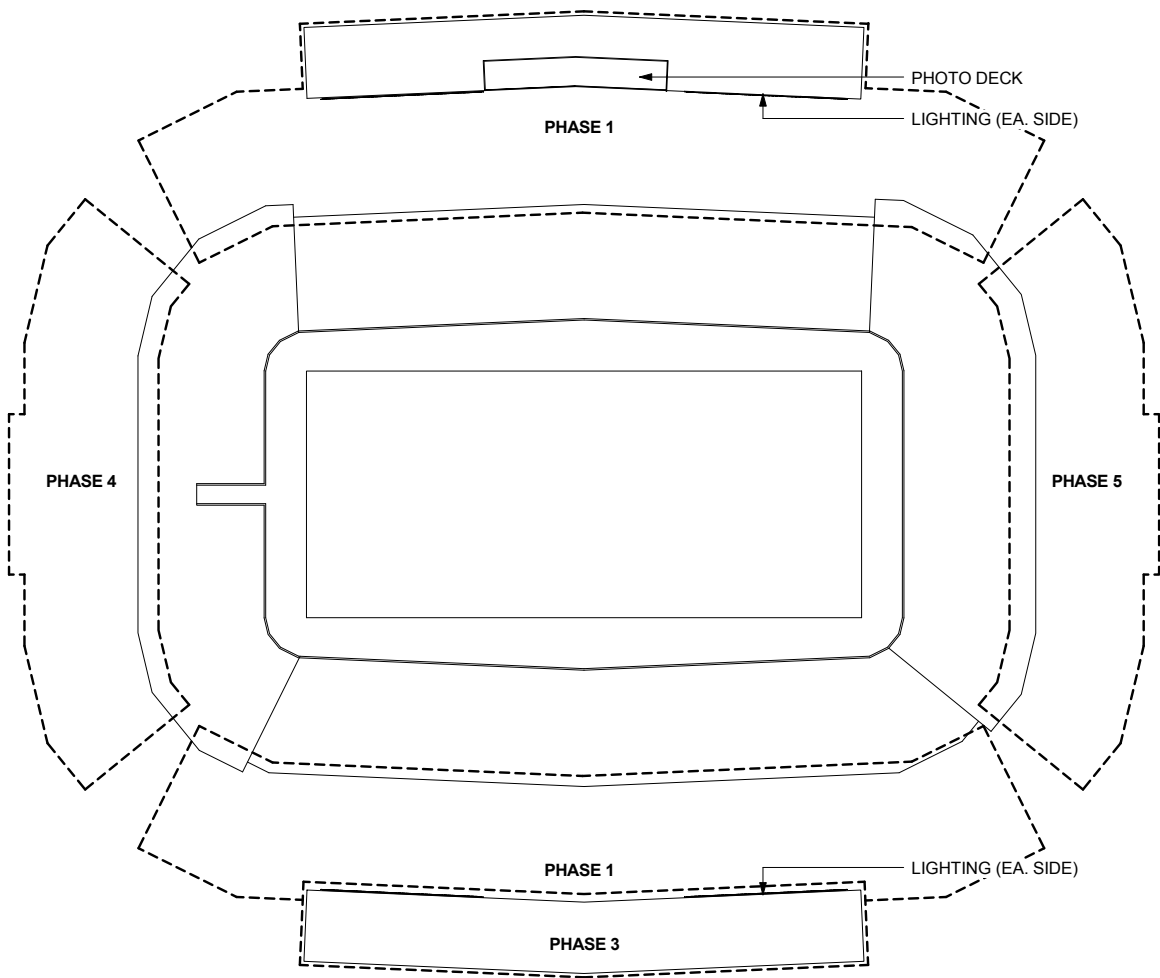
STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)  
LEVEL SEVEN



**STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)**  
LEVEL EIGHT



STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)  
LEVEL NINE



STADIUM EXPANSION		
SPACE TYPE	ROOM DESCRIPTION	SF
Executive Administration	Reception/Check-in	200
	Director of Athletics	400
	Administrative Assistant	120
	Conference Room	300
	SUB-TOTAL - EXECUTIVE ADMINISTRATION	1,020
Compliance	Associate Athletic Director for Compliance (Jessica Leger)	200
	Assistant Compliance Director (Tom Burke)	175
	Assistant Compliance Director (TBA)	175
	Graduate Assistant/Intern	200
	Administrative Assistant	120
	Conference Room	250
	Secure Storage	200
	SUB-TOTAL - COMPLIANCE	1,320
Development	Reception	150
	Senior Associate AD Development (Ken Winstead)	200
	Director of Annual Givings (TBA)	150
	Major Gifts Officer (Gerald Hebert)	150
	Donor Records Supervisor (Elizabeth Despain)	120
	Event Coordinator	150
	GA/Intern	250
	Administrative Assistant	120
	Conference Room	250
	SUB-TOTAL - DEVELOPMENT	1,540
Marketing & Promotions	Director for Athletics Marketing & Promotions (Eric Maron)	175
	Assistant Director	150
	Assistant Director (Sponsorships)	150
	Graduate Assistants/Intern	300
	Storage	150
	SUB-TOTAL - MARKETING & DEVELOPMENT	925
Ticket Office	Assistant Athletic Director of Ticket Operations	150
	Director of Ticket Sales	120
	Tailgating Sales	120
	Administrative Assistant	120
	Central Ticketing	1,800
	Central Ticketing Work Area	175
	Money Counting Room with vault	150
	Central Ticketing Break Room	150
	Call Room	1,800
	Storage	100
	SUB-TOTAL - TICKET OFFICE	4,685



STADIUM EXPANSION		
SPACE TYPE	ROOM DESCRIPTION	SF
Sports Information	Sports Information Director (McCann)	175
	Webmaster (TBA)	150
	Video Production (TBA)	150
	Assistant SID (Matt Hebert)	150
	Assistant SID (TBA)	150
	Graphic Designer	120
	Administrative Assistant	120
	GA/Intern	300
	Storage	200
	SUB-TOTAL - SPORTS INFORMATION	1,515
Operations/Facilities	Associate Athletics Director for Internal Affairs (John Dugas)	200
	Assistant Athletics Director for Operations (David Faber)	150
	Facilities & Operations Assistant	150
	Storage	150
	SUB-TOTAL - OPERATIONS/FACILITIES	650
Business Services	Administrative Assistant	120
	Business Manager (Monique Ardoin)	175
	Assistant Business Manager	150
	GA/Intern	240
	Vault	0
	Secure Storage	120
	SUB-TOTAL - BUSINESS SERVICES	805
Admin. Support	Lobby/Hall of Fame	1,500
	Restrooms	400
	Kitchenette	100
	Work Room	250
	SUB-TOTAL - ADMIN. SUPPORT	2,250
Dining Facility	Entry Check-in	100
	Seating Area	4,500
	Kitchen Prep	1,200
	Serving Areas	500
	Storage	1,500
	Kitchen Staff Offices	240
	Trash/Recycling Area	300
	Loading Dock	150
	Loading Dock Storage	400
	SUB-TOTAL - DINING FACILITY	8,790
TOTAL		23,500

STADIUM EXPANSION - OPTION 1 (RETAIN WEST UPPER DECK)		
SPACE TYPE	ROOM DESCRIPTION	SF
	South Concourse Level 2	22,898
	P.O.S.	3,800
	Men's Restroom	3,795
	Women's Restroom	5,225
	SUB-TOTAL - SOUTH CONCOURSE	35,718
	North Concourse Level 2	10,340
	P.O.S.	3,500
	Men's Restroom	3,410
	Women's Restroom	4,730
	SUB-TOTAL - NORTH CONCOURSE	21,980
	West Concourse Level 2	18,246
	P.O.S.	3,100
	Men's Restroom	3,025
	Women's Restroom	4,125
	West Concourse - Level 3	10,576
	P.O.S.	1,800
	Men's Restroom	1,760
	Women's Restroom	2,420
	West Concourse - Club Level 5	2,656
	P.O.S.	400
	Men's Restroom	440
	Women's Restroom	605
	West Concourse - Club Balcony Level 6	0
	P.O.S.	0
	Men's Restroom	0
	Women's Restroom	0
	SUB-TOTAL - WEST CONCOURSE	49,153
	East Concourse - Level 2	16,718
	P.O.S.	2,800
	Men's Restroom	2,750
	Women's Restroom	3,850
	SUB-TOTAL - EAST CONCOURSE	26,118
TOTAL		

STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)		
SPACE TYPE	ROOM DESCRIPTION	SF
	South Concourse Level 2	22,898
	P.O.S.	3,800
	Men's Restroom	3,795
	Women's Restroom	5,225
	SUB-TOTAL - SOUTH CONCOURSE	35,718
	North Concourse Level 2	10,340
	P.O.S.	3,500
	Men's Restroom	3,410
	Women's Restroom	4,730
	SUB-TOTAL - NORTH CONCOURSE	21,980
	West Concourse Level 2	31,420
	P.O.S.	5,200
	Men's Restroom	5,170
	Women's Restroom	7,150
	West Concourse - Club Level 5	2,656
	P.O.S.	400
	Men's Restroom	440
	Women's Restroom	605
	East Concourse Level 2	31,420
TOTAL		

**STADIUM EXPANSION - OPTION 2 (NEW WEST UPPER DECK)**  
SECTION COMPARISON DIAGRAM

