

RAGIN' CAJUNS FOOTBALL

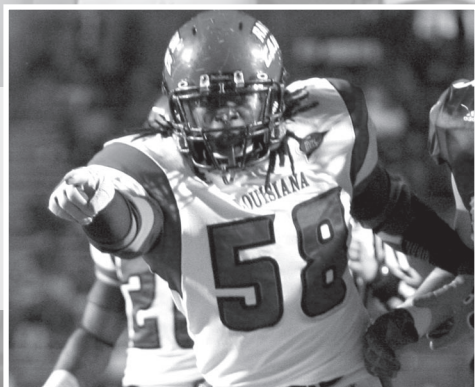
EXCELLENCE

ESTABLISHING A WINNING TRADITION



POINTS OF PRIDE

- Over the last 11 conference football seasons, the Ragin' Cajuns have produced 91 All-Conference players, an average of more than eight all-conference athletes per season.
- A new Pro Grass synthetic surface was installed on the football field in the summer of 2008.
- Eighteen (18) players have signed NFL contracts under head coach Rickey Bustle.
- The University of Louisiana has a total of 123 conference championships!



PROUD TRADITION "CAJUN WALK"



GAMEDAY

VOTED NO. 1 TAILGATING IN THE SUN BELT

SPORTING NEWS HONOR ROLL
UNIVERSITY OF LOUISIANA
BEST PREGAME ATMOSPHERE
BEST HOME-FIELD ADVANTAGE
BEST FANS



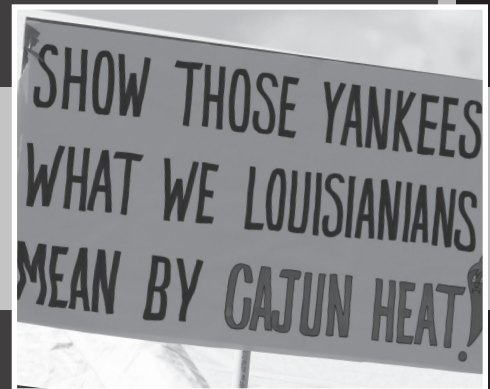
HOME FIELD

ADVANTAGE

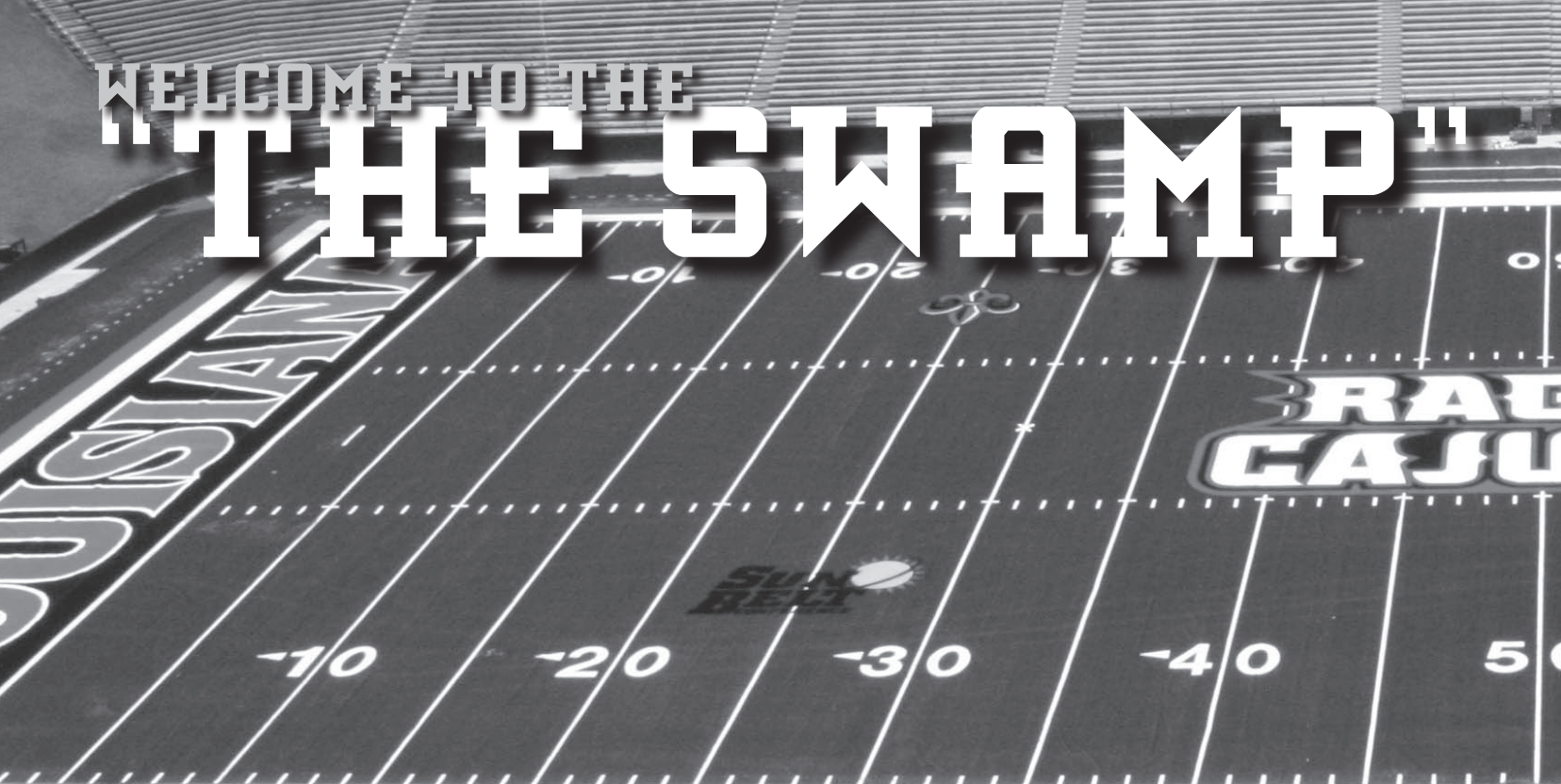


POINTS OF PRIDE

- Cajun Field enters its 39th season as the home of the Ragin' Cajuns football team.
- On Sept. 25, 1971, Cajun Field was christened by a 21-0 shutout in favor of the Cajuns.
- For the first 17 years, Louisiana's football stadium was simply known as Cajun Field. In the summer of 1988, then-Strength & Conditioning Coach Mickey Faulkinberry suggested referring to Cajun Field as "The Swamp".
- The field surface is set two feet below sea level in a natural bowl.
- A new Pro Grass synthetic surface was installed on the football field in the summer of 2008.
- Cajun Field led the Sun Belt Conference in attendance in 2004 and 2008 and set the largest home-stadium crowd (33,828) and largest conference game attendance (29,031) in Sun Belt history.



WELCOME TO THE "THE SWAMP"



39th Season • Seating Capacity: 31,000

Cajun Field enters its 39th season as the home of Louisiana Ragin' Cajuns football, having hosted the 1,000th game in school history last season.

Attendance numbers have spiked in recent years, as two of the five highest attended games ever have occurred in the last two seasons (33,828 versus McNeese State in 2007 and 29,031 against FIU in 2008). Those attendance figures also rank No. 1 and No. 7 on the largest home stadium attendance in Sun Belt Conference history.

The fans have also come to support their team during conference play. The Cajuns own seven of the 14 all-time biggest crowds for a SBC game.

With a 4-1 record at home in '08 and one of the nation's top offenses, the Cajuns posted their best home average since 1996 with 21,468 per game.

For the first five seasons under head coach **Rickey Bustle**, the Cajuns posted a winning record at home. In addition, attendance for the first four seasons under Bustle increased 41 percent over the preceding four-year period.

From 2003-04, Louisiana won six straight home games, the fourth longest streak at Cajun Field. UL currently holds an all-time mark of 109-92-2 at Cajun Field.

Louisiana has enjoyed plenty of memorable moments since the venue opened in 1971.

The greatest of those moments came during the 1996 season when the Ragin' Cajuns opened their 26th season in the facility with the biggest upset in school history, a 29-22 victory over No. 25 Texas A&M in front of a Cajun Field-record 38,783 fans. It is also the largest crowd to ever attend an athletic event in Acadiana.

That mark surpassed the previous record crowd of 36,133 that saw the Cajuns face the Alabama Crimson Tide on Oct. 6, 1990.

"The Swamp" has been the site of much success with four consecutive 4-1 records from 1993-96. The school record for wins at Cajun Field in a season is seven, set during the 1976 season, one of two undefeated seasons at "The Swamp."

Cajun Field boasts 2,577 chairback seats and bleacher seating to the capacity of another 28,423, giving "The Swamp" a seating capacity of 31,000.

Cajun Field was built in time for the 1971 football season. The characteristics which helped create the name and traditions have been there since the initial construction.

For the first 17 years, Louisiana's football stadium was simply known as Cajun Field. In the summer of 1988, then-Strength & Conditioning Coach Mickey Faulkinberry suggested referring to Cajun Field as "The Swamp".

The name stuck for various reasons. To start, the field surface is set two feet below sea level in a natural bowl. In addition to providing a picturesque surrounding, the sunken facility allows most fans to walk down to their

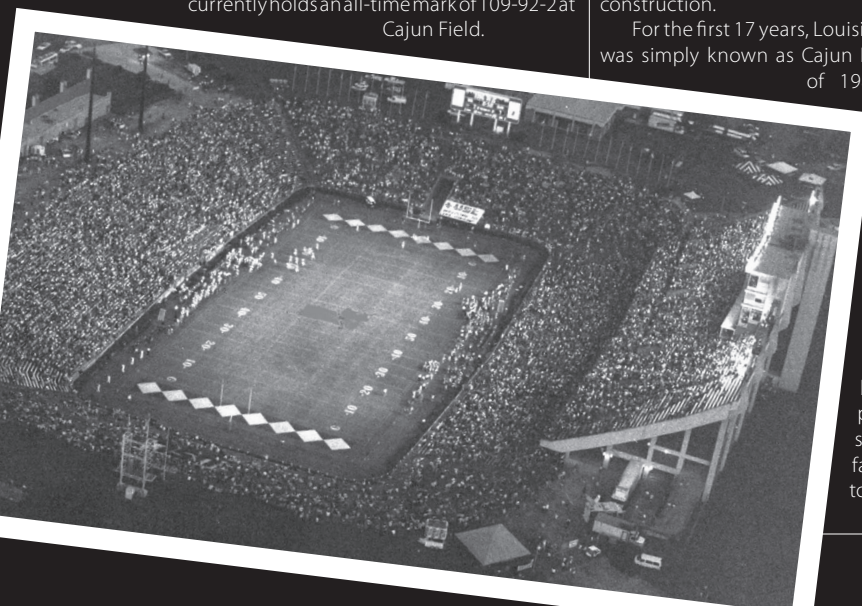
stadium seats. The Cajuns and their opponents must enter Cajun Field through a long tunnel from the Cox Communications Athletic Center.

"The Swamp" nickname also fits in with the geographic makeup of the area, with its many surrounding bayous and wetlands, as well as the close proximity to the Gulf of Mexico, which lies just 30 miles south.

In fact, a popular gathering place for Louisiana students and a regular stop for visitors is the small swamp located in the heart of UL's main campus, which sits adjacent to the Student Union. Ironically, the on-campus swamp, officially named Cypress Lake, lays over the original football field that existed during the early 1900's, adding to the distinct nickname.

The National Wetlands Center, a nationally renowned research facility that UL hosts and administers, is located less than a half-mile from Cajun Field.

In the summer of 2008, Cajun Field removed its long-standing natural grass and entered a new era with a synthetic playing surface.

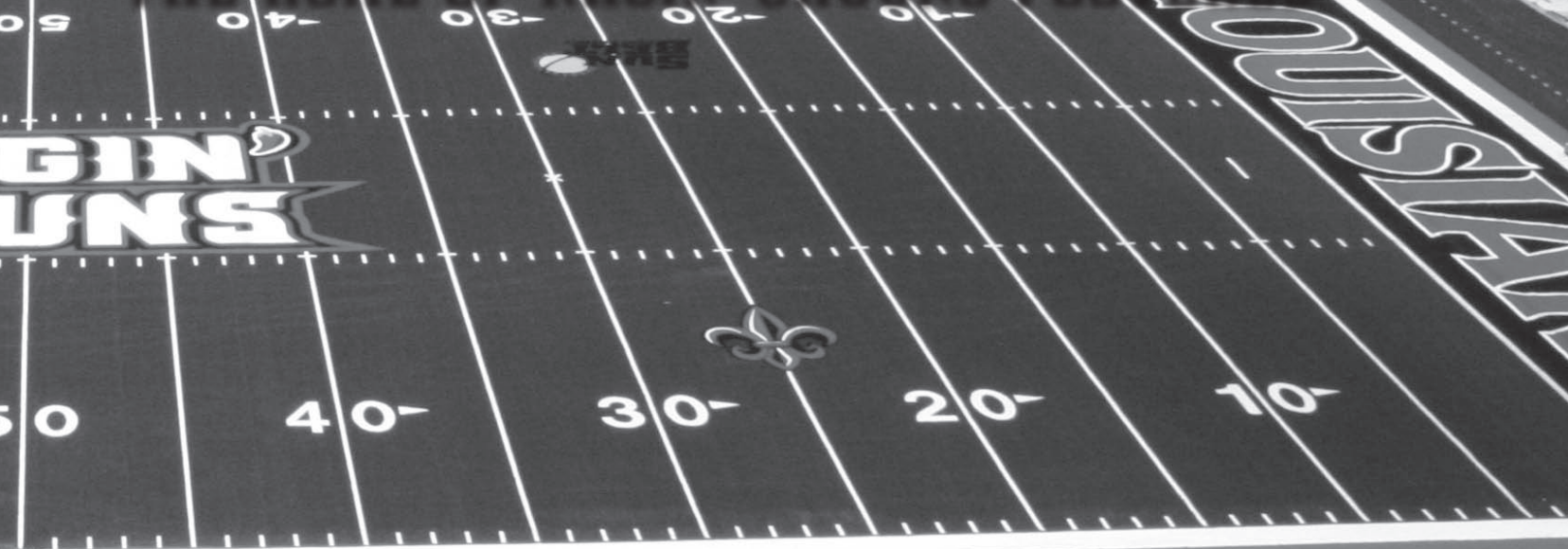


TOP 20 CAJUN FIELD CROWDS

- 38,783 Texas A&M (Sept. 14, 1996)
- 36,133 Alabama (Oct. 6, 1990)
- 33,828 McNeese State (Sept. 15, 2007)
- 30,176 Arkansas State (Nov. 6, 1976)
- 29,031 FIU (Nov. 1, 2008)
- 28,752 Northwestern State (Nov. 12, 1977)
- 27,814 San Jose State (Oct. 30, 1993)
- 27,300 Northern Illinois (Oct. 15, 1988)
- 26,640 Louisiana Tech (Oct. 2, 1976)
- 25,710 McNeese State (Nov. 22, 1975)
- 25,280 Texas-Arlington (Nov. 1, 1975)
- 25,246 Arkansas State (Oct. 12, 1996)
- 25,133 ULM (Nov. 6, 1982)
- 25,083 Middle Tennessee (Sept. 25, 2004)
- 25,000 McNeese State (Nov. 19, 1971)
- 24,950 Texas-Arlington (Sept. 24, 1977)
- 24,613 Cincinnati (Sept. 18, 1976)
- 24,600 Fresno State (Sept. 10, 1977)
- 24,300 Rice (Sept. 24, 1988)
- 24,211 Louisiana Tech (Sept. 6, 2003)

CAJUN FIELD

THE HOME OF RAGIN' CAJUNS FOOTBALL



Sun Belt Attendance Champions 2004 & 2008

YEAR-BY-YEAR RECORD

Year	Attendances		Record	Year	Record	Home	(Average)
	Home	(Average)					
1971	3-3-0	110,000	(18,333)	1990	2-3-0	111,973	(22,395)
1972	3-3-0	93,429	(15,572)	1991	0-3-1	80,294	(20,074)
1973	0-6-0	61,600	(10,267)	1992	2-3-0	92,111	(18,422)
1974	1-5-0	73,152	(12,192)	1993	4-1-0	109,955	(21,991)
1975	5-2-0	146,081	(20,866)	1994	4-1-0	95,770	(19,154)
1976	7-0-0	163,143	(23,306)	1995	4-1-0	88,640	(17,728)
1977	4-1-1	151,346	(25,224)	1996	4-1-0	108,552	(21,710)
1978	2-5-0	113,163	(16,166)	1997	0-6-0	87,362	(14,560)
1979	3-3-0	108,060	(18,115)	1998	2-2-0	35,193	(8,798)
1980	5-0-0	85,092	(17,018)	1999	2-3-0	76,445	(15,289)
1981	1-4-0	85,346	(17,087)	2000	0-5-0	73,119	(14,624)
1982	5-1-0	130,608	(21,768)	2001	2-3-0	66,615	(13,323)
1983	3-1-0	81,711	(20,488)	2002	3-2-0	75,279	(15,056)
1984	3-1-0	88,180	(22,045)	2003	3-3-0	83,970	(13,995)
1985	2-2-0	78,405	(19,601)	2004	3-2-0	107,006	(21,401)
1986	3-2-0	101,451	(20,290)	2005	3-2-0	87,957	(17,591)
1987	5-0-0	87,326	(17,465)	2006	3-3-0	90,519	(15,087)
1988	4-2-0	122,874	(20,479)	2007	1-5-0	99,904	(16,651)
1989	4-1-0	80,445	(16,089)	2008	4-1-0	107,342	(21,468)
		109-92-2	3,639,538			(17,929)	

Cajun Field at a Glance

Playing Surface	Pro Grass Synthetic Turf System
Record at Cajun Field	109-92-2 (.542)
1971-79	28-28-1 (.500)
1980-89	35-14 (.714)
1990-99	24-24-1 (.500)
2000-present	22-26 (.458)
Record under Rickey Bustle	20-18 (.526)
Sun Belt Conference Record	15-13 (.536)
Record in Home Openers	19-19 (.500)
Herbert Heymann Classic Record	5-3 (.625)
Winning Seasons	19
.500 or Better Seasons	26
Longest Winning Streak	11 games (Sept. 11, 1976–Oct. 15, 1977)
Longest Losing Streak	7 games (Sept. 6, 1997–Sept. 12, 1998)
Most Wins, Season	7 (1976, 7-0)
Most Losses, Season	6 (1997, 0-6)
First Game	Sept. 25, 1971, vs. Santa Clara, W, 21-0
Seating Capacity	31,000
Largest Crowd	38,783 vs. No. 25 Texas A&M, Sept. 14, 1996
Largest Sun Belt Crowd	29,031 vs. FIU, Nov. 1, 2008



FIRST CLASS ATHLETICS

FACILITIES





BASEBALL

M.L. "Tigue" Moore Field

BASKETBALL

CAJUNDOME

FOOTBALL

Cajun Field

SOFTBALL

Lamson Park

TENNIS

Cajun Courts

TRACK/SOCCER

Track/Soccer Facility

VOLLEYBALL

Earl K. Long Gym



FIRST CLASS

ATHLETICS FACILITIES



LEON MONCLA

INDOOR PRACTICE FACILITY

- A new era of Ragin' Cajuns facilities was born in August 2007 when the multi-purpose Leon Moncla Indoor Practice Facility was unveiled.
- The 88,791-square foot facility was built by architect Gene Sellers for approximately \$4.5 million.
- The facility houses a full 120-yard football field turf surface purchased from the New Orleans Saints that was used during the 2003 NFL season. The turf was also used for the New Orleans Bowl and Sugar Bowl National Championship game.
- Drop-down batting cages hang above the west end zone and are utilized by the baseball, softball and golf teams. Baseball and softball have also used the turf to take infield practice.
- The basketball portion includes a full court with six goals, locker room, video room, players lounge and meeting room. The basketball court was taken from the CAJUNDOME and was replaced by a court used in the NCAA Women's Basketball National Championship game.



HOME AWAY FROM HOME

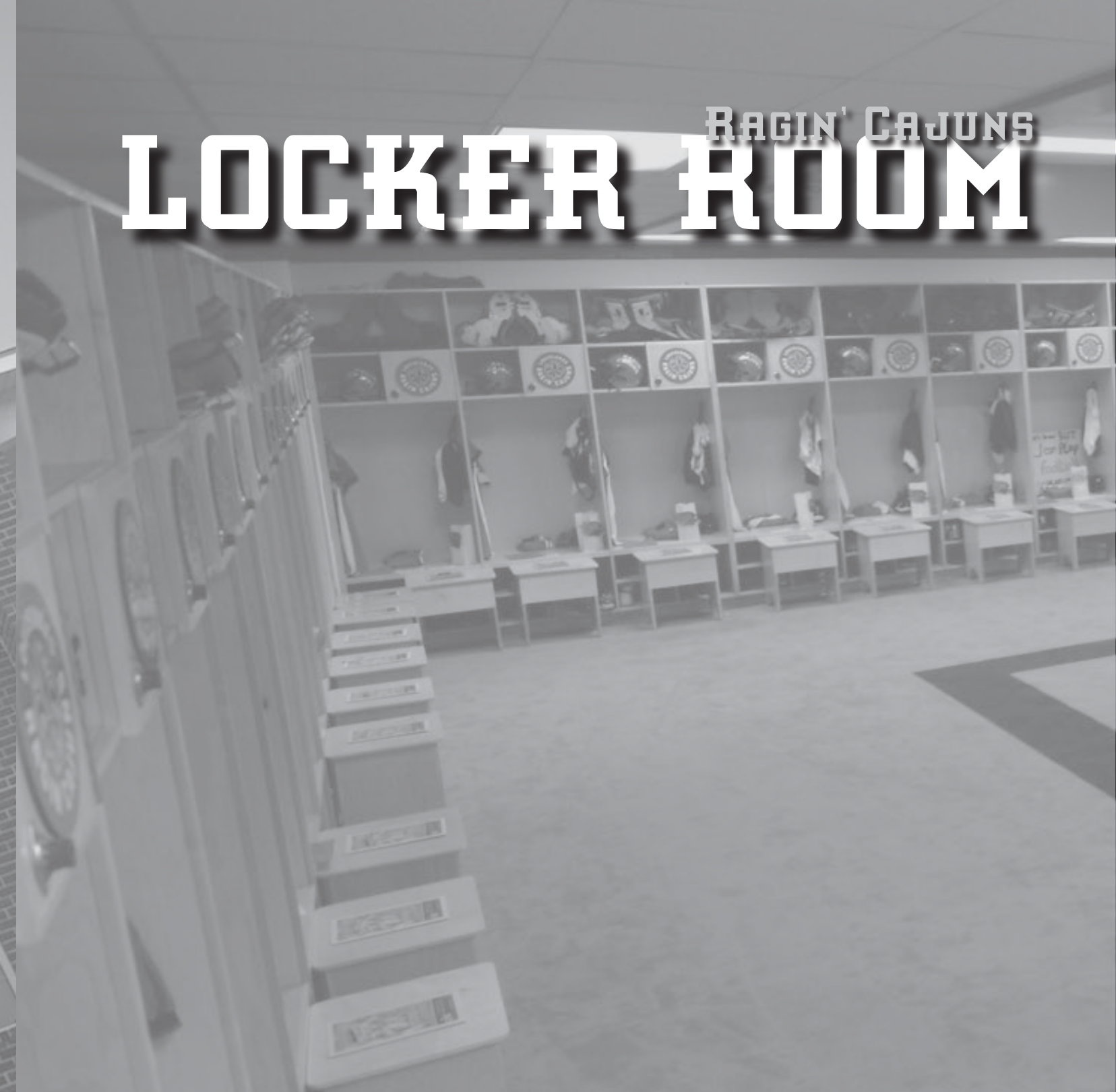
LEGACY PARK

Legacy Park, a state-of-the-art student residential community, opened in August 2003. The one, two and three-bedroom apartment-style housing is open to all students, including student-athletes.



LOCKER ROOM

RAGIN' CAJUNS



STRENGTH & CONDITIONING

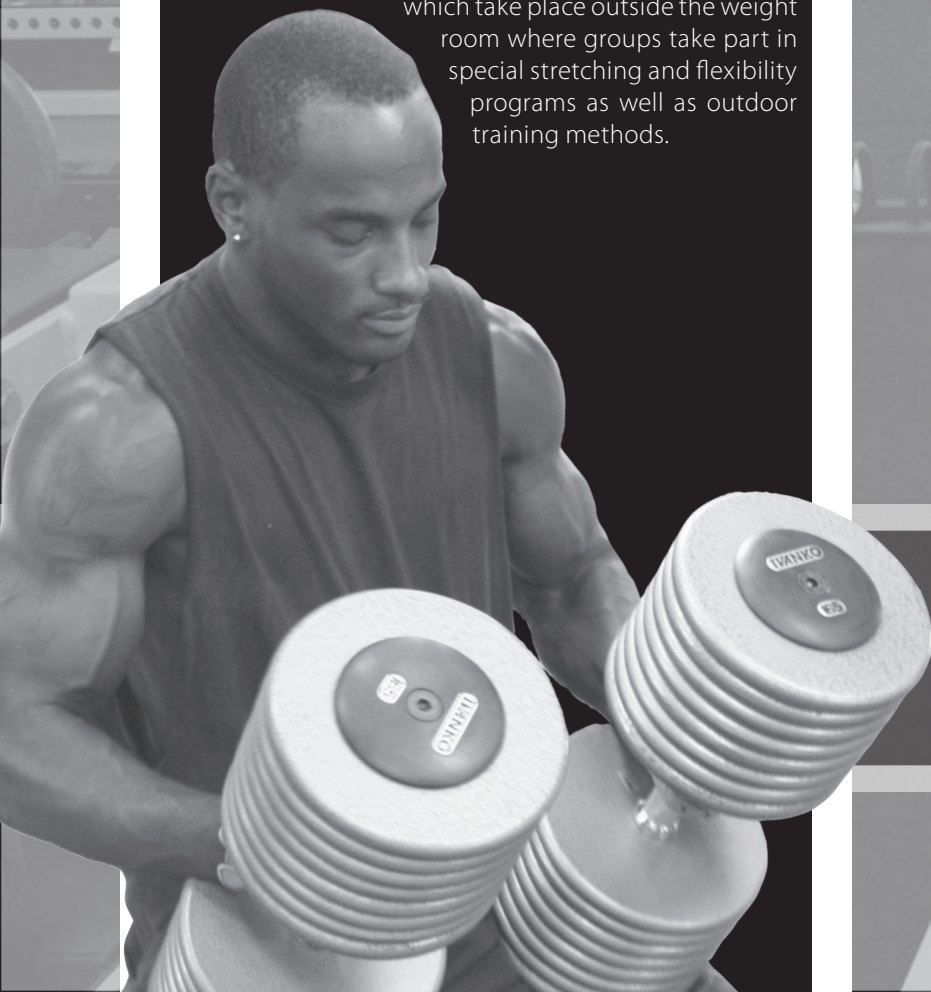
It's not surprising that the success enjoyed by Louisiana's overall 16-sport athletic program during the last decade coincides with the implementation of a year-round strength and conditioning program, geared toward developing and maximizing each student-athlete's athletic potential.

Each of Louisiana's student-athletes go through a year-round program stressing the development of strength, power and speed and uses the outstanding facilities of the 6,500-square-foot weight room located in the Cox Communication Athletic Center.

The Cajuns strength program consists of three full-time coaches. Head strength coach **Rob Phillips** is entering his fourth year as the director of the Ragin' Cajuns strength and conditioning program. Phillips is joined by assistant strength coaches **Jake Rayburn** and **Medgar Harrison**.

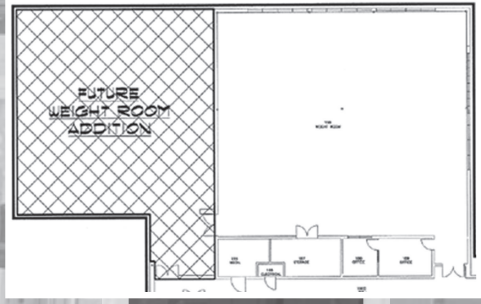
Among the impressive setup are many of the most modern equipment and fitness machines in the industry. The weight room facility is 6,500-square foot and is located in the back of the athletic complex. Architectural work is underway for Phase Two of the Cox Communications Athletic Center renovations, which includes expansion of the weight room.

Besides the weight room, Phillips and his staff also use other training and conditioning programs, many of which take place outside the weight room where groups take part in special stretching and flexibility programs as well as outdoor training methods.





THE SELLERS GROUP
A PROFESSIONAL CORPORATION • INCORPORATED IN INDIANAPOLIS, INDIANA
PROPOSED RENOVATIONS TO THE ST. LOUIS ATHLETIC CENTER BUILDING FOR
ATHLETIC TRAINING AND EQUIPMENT AREAS



ATHLETIC TRAINING

The treatment of injuries has always been considered the primary duty of the athletic trainer, but that duty is changing, according to Louisiana **Director of Athletic Training/Associate Athletics Director John Porche**.

In the areas of prevention and treatment, Porche and the Louisiana athletic training staff use a wide range of facilities both in and out of the Louisiana Athletic Complex. The complex's athletic training room includes all of the most modern equipment, including ultrasound machines, galvanic simulation machines and hot and cold whirlpool units. There is also a unit in the expanded Earl K. Long Gym.

Porche and five assistant athletic trainers are certified by the Louisiana Athletic Trainers Association and oversee a staff that includes about 20 student athletic trainers.

All 16 Louisiana varsity sports fall under the jurisdiction of the athletic training program, and all home events and most road events are staffed by members of the program.

The Cajuns have the services of an outstanding team physician, Dr. J. Lee Leonard, one of the most respected sports medicine experts in the nation, along with Dr. John Schutte, Dr. Mike Duval, Dr. Scott Yerger and Dr. Matthew Williams serving as orthopedic consultants, while Dr. Glen Mire, along with Dr. Amanda Phillips-Savoy and Dr. Thomas Bond, serve Louisiana in the areas of general and internal medicine.

Some of the most important facilities in the Louisiana program are located at three area hospitals – Lafayette General Medical Center, Our Lady of Lourdes Regional Medical Center, University Medical Center and Park Place Surgery Center. The four hospitals all provide key services in the treatment of athletes.

Because of these resources, student-athletes are able to return to action sooner after an injury, and at the same time, more injuries are preventable because of the advances in other areas.

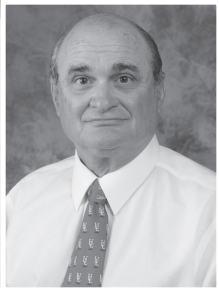
Injuries that once sidelined athletes for a year are now treated and reconditioned in a fraction of that time. The growth of arthroscopic surgery in some cases and the increased emphasis on injury rehabilitation accounts for much of that.

The other area in which the athletic training program at Louisiana plays a pivotal role is in drug education and testing. Louisiana has provided its student-athletes with a drug education program for over 20 years. The program is designed to prevent the abuse of drugs by student-athletes and provide education into the perils of drugs.





LOUISIANA'S
RAGIN CAJUNS
ATHLETIC TRAINING



John Porche
Director of
Athletic Training



Travis Soileau
Associate
Athletic Trainer



Kara Bremer
Assistant
Athletic Trainer



Brian Davis
Assistant
Athletic Trainer



B.J. Duplantis
Assistant
Athletic Trainer



Stefanie Rodgers
Assistant
Athletic Trainer